

Pressemitteilung

Mike Lange becomes Director Sales & Marketing at Z-Wave Europe

- **Mike Lange moves from D-Link to Z-Wave Europe**
- **Extension of sales and marketing area as a reaction to strong growth of the market**

Hohenstein-Ernstthal, 01 December 2015 – Z-Wave Europe – the leading Value Added Distributor for Z-Wave based wireless home automation – announced today that as of now Mike Lange takes over direction of sales and marketing department.

Mike Lange has outstanding experience in sales and marketing of network products and home automation applications. From 1996 to 2005 the graduated engineer for electrical engineering and information technology worked as a product manager and later as a marketing director for the system integrator Controlware. After he moved to network expert D-Link he held a number of different positions in business development, product marketing and sales department. As a Country Manager he was responsible for all sales, marketing, product management and customer service issues in the DACH region from 2012 to 2014. Recently he took the responsibility for establishing the new business division "Smart Home & Cloud Services" in Middle and Eastern Europe. During this time Mike Lange won some important smart home projects.

„We are pleased that Mike Lange, an insider of the smart home and consumer IT market, joins our company as a director of our sales and marketing department. With many years of experience in international businesses of network technologies he will strengthen our position in the fast growing smart home market.“, said Elke Geisler, General Manager of Z-Wave Europe GmbH.

With the new position the company reacts to an expanding interest in smart home technologies and the increasing requirements of the customer support. Furthermore it is an essential aim to expand the European businesses.

A few days ago Z-Wave Europe GmbH was already named by the Focus as one of the strongest growing IT companies in Germany. Within the survey "Growth Champions 2016" the 500 strongest growing companies from 2011 to 2014 were identified. Z-Wave Europe ranks among the five best companies in the category of IT and software.

About Z-Wave Europe GmbH

Z-Wave Europe based in Hohenstein-Ernstthal pioneered in importing the first Z-Wave products to Europe as a Value Added Reseller in 2008. Since then Z-Wave Europe has been the leading Value Added Distributor for Z-Wave based wireless home automation controls facing high and steady growth in its business. Under its motto "We make life easier" the company provides products and services to transform houses, apartments and offices into smart homes. The company sells exclusively Z-Wave certified devices to wholesalers and distributors.

In close cooperation with the Z-Wave Alliance (www.zwavealliance.org), Z-Wave Europe promotes the dissemination of Z-Wave technology as the largest existing ecosystem for wireless home automation. Together with Z-Wave.Me, a Swiss-German-Russian company, Z-Wave Europe develops software for various applications including "Z-Way", the first certified Z-Wave controller software.

Further information can be found on the company's website at www.zwave.eu.

About Z-Wave

Z-Wave® technology is an open internationally recognized ITU standard (G.9959). It is the leading wireless home control technology in the market today, with around 1,350 certified interoperable products worldwide. Represented by the Z-Wave Alliance, and supported by more than 300 companies around the world, the standard is a key enabler of smart home solutions for safety and



security, energy, hospitality, office and light commercial applications. Z-Wave® is a registered trademark of Sigma Designs (NASDAQ SIGM) and its subsidiaries in the United States and other countries.

Further information about Z-Wave can be found on the Z-Wave alliance website at www.zwavealliance.org.

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