

## <u>Creative and Unique –</u> <u>Custom Photo Gifts for Friends and Family</u>

- Online Lab WhiteWall Offers Photo Gifts for Every Occasion
- Treasured Images Made to Measure in Gallery Quality

Berlin, 7<sup>th</sup> February 2018 – In the search for personal gifts for Mother's Day, Father's Day, and Easter, the online photo lab WhiteWall offers a wide range of ideas. From WhiteWall Acrylic Minis to Acrylic Blocks to Photo Prints On Wood to Photo Books, beautiful memories can become eye-catching works of art in the blink of an eye.

To hang a picture or to stand it up? The answer lies entirely in the eye of the beholder! WhiteWall Minis are photo prints mounted under acrylic glass that are child's play to hang on the wall or - using the built-



Display Ideas © WhiteWall.com

in magnet - on the refrigerator. They also include a stand for display on shelves, desks, or windowsills. These small acrylic pictures are especially suited for creative gallery walls of family photos, because it is very easy to exchange or add individual images. Slightly larger than a postcard, the WhiteWall Acrylic Minis can even be ordered from afar on WhiteWall.com and sent in stylish packaging directly to someone special.

The Acrylic Block is a sculptural alternative to the WhiteWall Mini. Developed on photo paper and mounted under 25 mm of acrylic glass, these pictures stand alone without any additional support. Five different sizes from 10x10 cm to 20x20 cm mean there is a perfect piece for any display. Perfect for desks, the Acrylic Block makes sure treasured memories are always close at hand.

For nature lovers, the <u>Direct Photo Print On Wood</u> is an excellent choice. The unique grain of unfinished birch makes every piece one of a kind. The wood is taken from the tree in a single piece so that the grain is consistent throughout, even in large formats.







WhiteWall Acrylic Mini, Acrylic Block und Direct Photo Print on Wood © WhiteWall.com

For those who cannot decide on just one image, the WhiteWall Photo Books are a high-quality opportunity to immortalise their favourite photos. Whether hardcover or softcover, a small square or A3, the selection of various types of covers, formats and papers set no limits on the imagination.



**ENDS** 

## **About WhiteWall**

WhiteWall is a trademark of the Berlin-based Avenso GmbH, which has run the photo lab as well as the online photo service WhiteWall.com since 2007. An official partner of the FEP (Federation of European Photographers) and two-time winner of the TIPA Award, WhiteWall is valued for outstanding quality among professional and hobby photographers alike. With its LUMAS brand, Avenso GmbH has been democratizing the art market for over ten years with hand-signed limited editions by renowned artists from all around the world. All of the photographic works and products of Avenso GmbH are exclusively produced in, and shipped from, the WhiteWall photo lab in Frechen, near Cologne, Germany.

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