

#### **Knowledge Based Value (KBV) Research**



# Global Probiotics Market (2018-2024)

#### **Market Dynamics - Global Probiotics Market**

# About Global Probiotics Market



The Global Probiotics Market size is expected to reach \$73.8 billion by 2024, rising at a market growth of 7.7% CAGR during the forecast period.



The health benefits of probiotics and increased consumer perception of the same are expected to push industry growth over the next several years. Probiotics are microorganisms, like bacteria and yeast, which benefit humans and animals by retaining an intestinal microbial balance.



Probiotic ingredients induce natural digestive juices and enzymes in the body to ensure adequate functioning of the digestive system and may be administered through food or as supplements.



Furthermore, probiotics preserve healthy organisms from harmful counterparts. Probiotic products are now used to diagnose mental illness and to treat gastrointestinal problems and neurological disorders. They also strengthen the body's immune system, protect proteins and lipids from oxidative destruction, and reduce body pathogens.

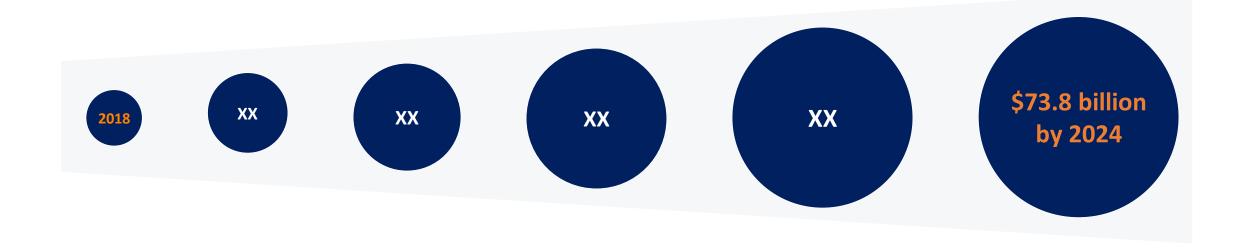


## **Regional Outlook of the Global Probiotics Market**



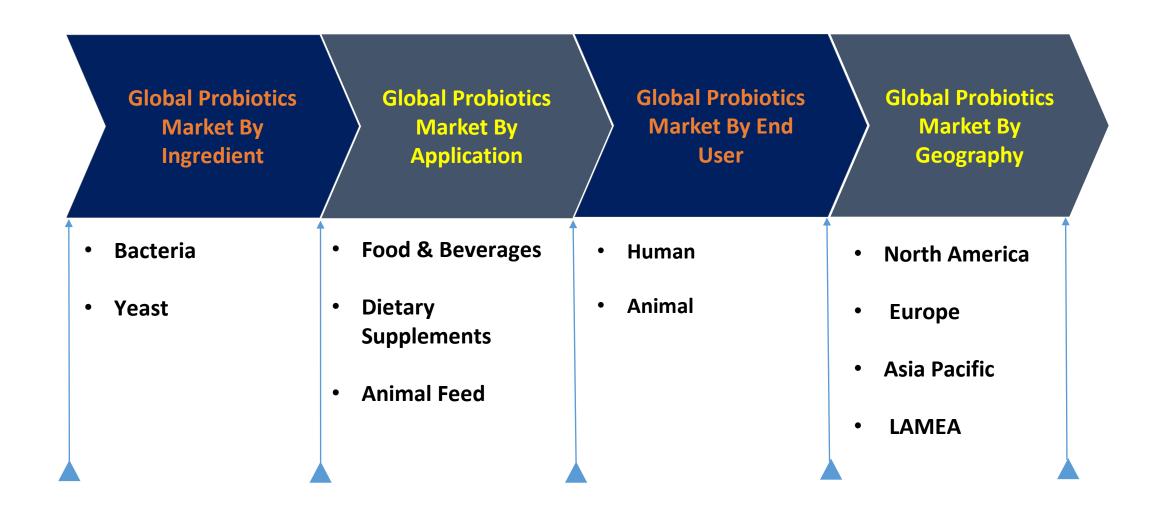
#### **Global Probiotics Market – Growth Potential**

The Global Probiotics Market size is expected to reach \$73.8 billion by 2024, rising at a market growth of 7.7% CAGR during the forecast period.



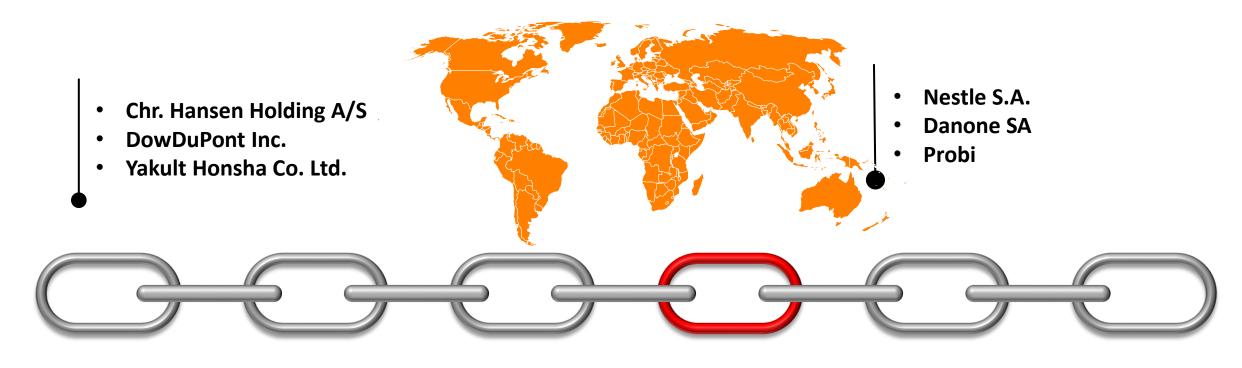


#### **Global Probiotics Market – Scope & Coverage**





#### **Global Probiotics Market – Leading Market Players Around The Globe**



- Arla Foods, Inc.
- Lallemand Inc.
- Kerry
- BioGaia AB



### Global Probiotics Market – Research Methodology

## **Our Research Methodology**

#### The difference that makes the difference



SEC filing, annual reports, trade journals, blogs, articles government associations, etc. are studied in detail



Data so gathered is then merged to identify trends and find harmony in forecast



Quantitative and qualitative aspects of a given market is analyzed from the perspective of different frameworks

**Secondary** 

**Primary** 

**Validation** 

**Estimation** 

**Analysis** 

**Final Report** 

Talks with KLO's, Sales representatives, marketing managers, etc.to dig into data



Estimation are made on market size and share, across segmentation and geographies along with market forecast



The final report emerges out of all the collected data and then presented to the businesses worldwide



#### **Global Probiotics Market - Research Methodology**



#### **INSIGHTS ABOUT KBV RESEARCH**

#### A STEP TOWARDS INNOVATION

OVERVIEW

Knowledge Based Value Research is a global brand and consulting firm serving all kinds of business verticals, government and non-governmental organizations, and not-for-profit organizations. Our motto is to extend our services that will have a lasting impact on our clients who trust us with their business goals.

PANACEA FOR RESEARCH – WHAT WE DO

Our aim is to transform and customize our services to address the fast changing business needs of our clients. With innovative methods, we seek to empower our research tools with new capabilities that would eventually bring about customer delight, as we understand that businesses evolve.

**DEFINED BY PEOPLE POWERED BY KNOWLEDGE – WHY US** 

The market situation paved way to analytics as a tool, promising handshake between market research offering and demanding businesses. Abundant availability of data today makes its interpretation a mammoth task, and to pinpoint hidden insights is even more challenging a task. Knowledge based value (KBV) research is a brain child that bloomed as a promise to the business world.

GLIMPSE INTO THE FUTURE OF MARKET RESEARCH – ANALYTICS TOOL

The tool is a one stop solution to the subscribers to extract detailed information pertaining to the market segments, key influencing factors, market sizes, and growth rates with yearly performance mapping & forecasting and other various finer aspects.

WEAVING BUSINESS STRATEGIES – CUSTOM RESEARCH

We understand business needs; therefore, we have customizable research offerings to our clients. The scope of customization is defined by the client, agreed on by the analysts and the client to understand the feasibility of the demand.



#### **Our Office Locations**

