

Knowledge Based Value (KBV) Research



Global Anti-Counterfeit Packaging Market (2018-2024)

Market Dynamics - Anti-Counterfeit Packaging Market

About Anti-Counterfeit Packaging Market



The Global Anti-Counterfeit Packaging Market size is expected to reach \$199.6 billion by 2024, rising at a market growth of 12.2% CAGR during the forecast period.



Anti-counterfeit packaging is perceived as the process of assigning the product to secure packaging to minimize falsification or infringement. Anti-counterfeit packaging is the safe packaging process which prevents imitation and confirms the safety of the goods.



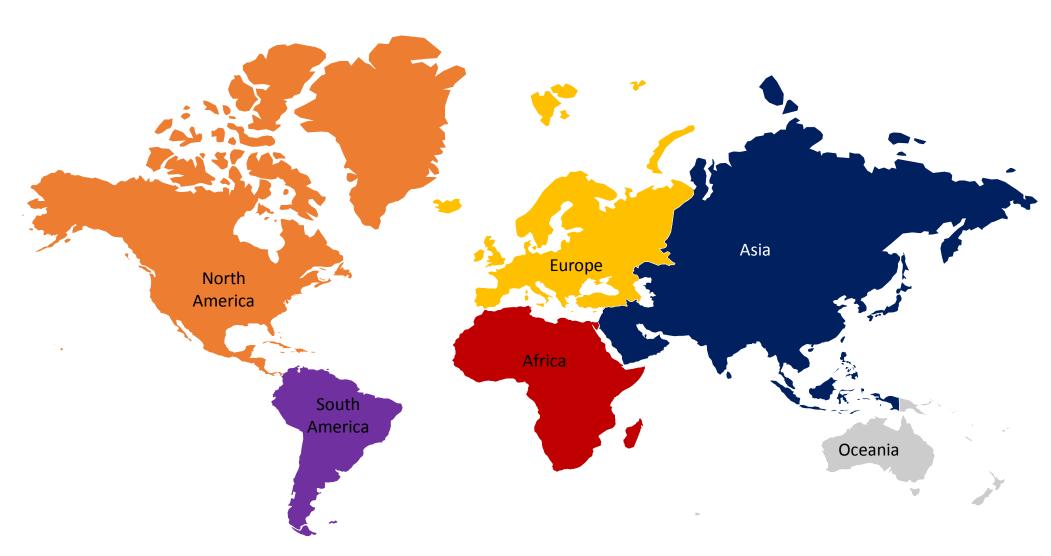
Counterfeits are unauthorized replicas of a trademarked brand that are identical to genuine products. Falsified goods include, but are not limited to, clothing, jewellery, medicines, cigarettes, electronic equipment and parts.



To avoid counterfeit products, safe packaging is necessary. The counterfeit goods market is growing worldwide and businesses have to work harder than ever before to counter this threat.

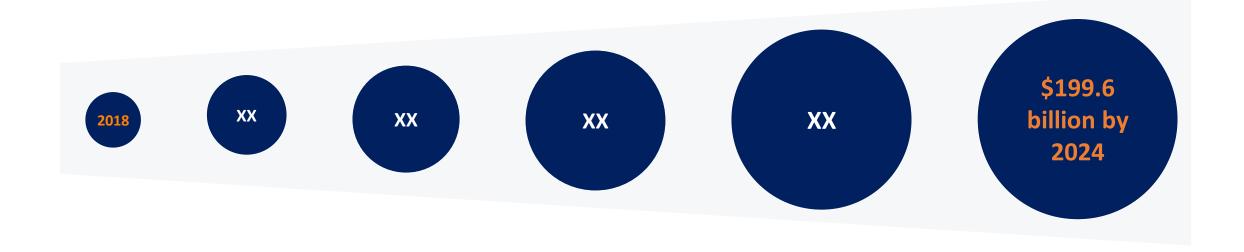


Regional Outlook of the Anti-Counterfeit Packaging Market



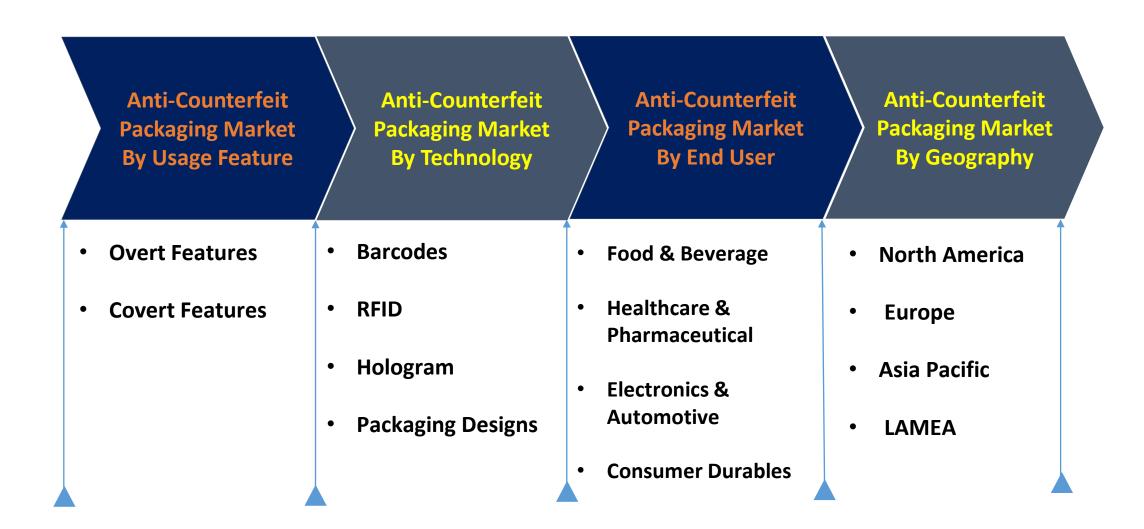
Anti-Counterfeit Packaging Market – Growth Potential

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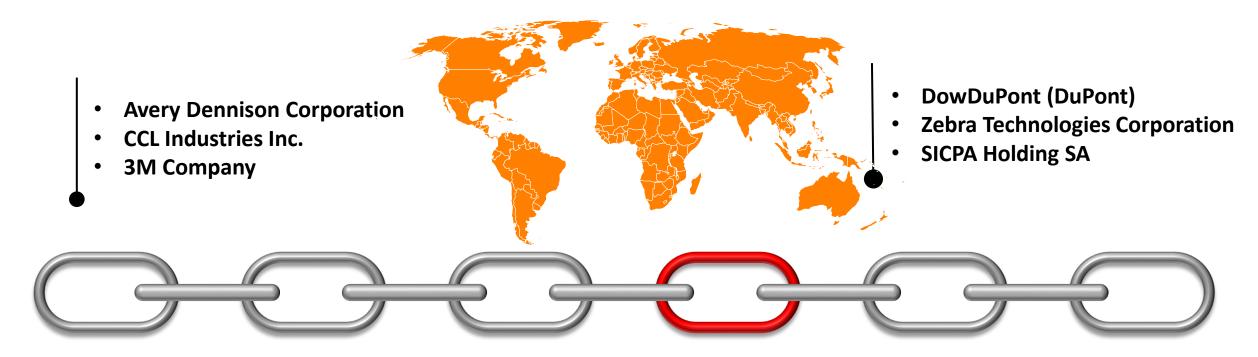


Anti-Counterfeit Packaging Market – Scope & Coverage





Anti-Counterfeit Packaging Market – Leading Market Players Around The Globe



- Applied DNA Sciences Inc.
- SAVI Technology, Inc.
- Authentix, Inc.
- AlpVision S.A



Anti-Counterfeit Packaging Market – Research Methodology

Our Research Methodology

The difference that makes the difference



SEC filing, annual reports, trade journals, blogs, articles government associations, etc. are studied in detail



Data so gathered is then merged to identify trends and find harmony in forecast



Quantitative and qualitative aspects of a given market is analyzed from the perspective of different frameworks

Secondary

Primary

Validation

Estimation

Analysis

Final Report

Talks with KLO's, Sales representatives, marketing managers, etc.to dig into data



Estimation are made on market size and share, across segmentation and geographies along with market forecast



The final report emerges out of all the collected data and then presented to the businesses worldwide



Anti-Counterfeit Packaging Market - Research Methodology



INSIGHTS ABOUT KBV RESEARCH

A STEP TOWARDS INNOVATION

OVERVIEW

Knowledge Based Value Research is a global brand and consulting firm serving all kinds of business verticals, government and non-governmental organizations, and not-for-profit organizations. Our motto is to extend our services that will have a lasting impact on our clients who trust us with their business goals.

PANACEA FOR RESEARCH – WHAT WE DO

Our aim is to transform and customize our services to address the fast changing business needs of our clients. With innovative methods, we seek to empower our research tools with new capabilities that would eventually bring about customer delight, as we understand that businesses evolve.

DEFINED BY PEOPLE POWERED BY KNOWLEDGE – WHY US

The market situation paved way to analytics as a tool, promising handshake between market research offering and demanding businesses. Abundant availability of data today makes its interpretation a mammoth task, and to pinpoint hidden insights is even more challenging a task. Knowledge based value (KBV) research is a brain child that bloomed as a promise to the business world.

GLIMPSE INTO THE FUTURE OF MARKET RESEARCH – ANALYTICS TOOL

The tool is a one stop solution to the subscribers to extract detailed information pertaining to the market segments, key influencing factors, market sizes, and growth rates with yearly performance mapping & forecasting and other various finer aspects.

WEAVING BUSINESS STRATEGIES – CUSTOM RESEARCH

We understand business needs; therefore, we have customizable research offerings to our clients. The scope of customization is defined by the client, agreed on by the analysts and the client to understand the feasibility of the demand.



Our Office Locations

