

#### **Knowledge Based Value (KBV) Research**



# Global Voice Assistant Application Market (2018-2024)

#### **Market Dynamics - Global Voice Assistant Application Market**

# About Voice Assistant Application Market



The Global Voice Assistant Application Market size is expected to reach \$4.8 billion by 2024, rising at a market growth of 29.7% CAGR during the forecast period.



Virtual assistants are applications that understand the voice commands and complete tasks for the users. Virtual assistants are available across various smartphones and tablets, traditional computers, and, now, even on standalone devices like the Amazon Echo and Google Home.



In these applications, a combination of specialized computer chips, microphones, and software listens to the specific spoken commands from users and typically answers back with a voice that is selected by the user.



The power of digital assistants is projected to flourish over the coming years, and it is apparent that one of these assistants would be sooner or later used by everyone.

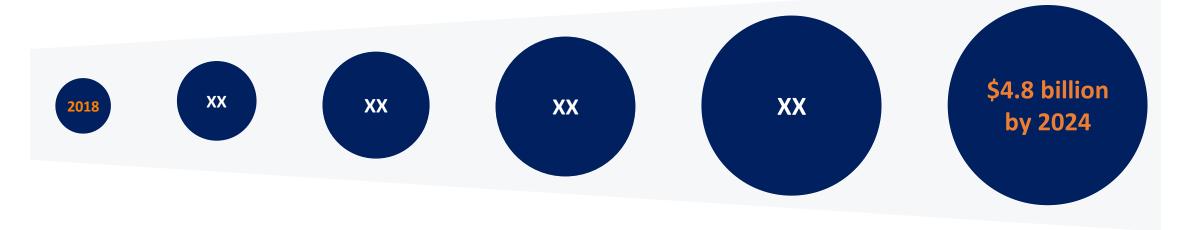


### Regional Outlook of the Global Voice Assistant Application Market



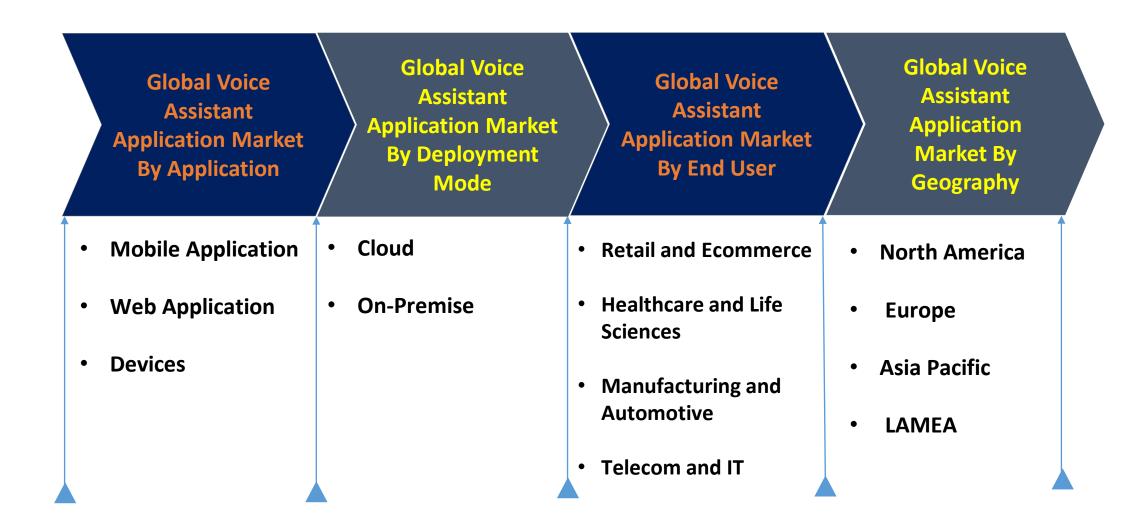
#### **Global Voice Assistant Application Market – Growth Potential**

The Global Voice Assistant Application Market size is expected to reach \$4.8 billion by 2024, rising at a market growth of 29.7% CAGR during the forecast period.



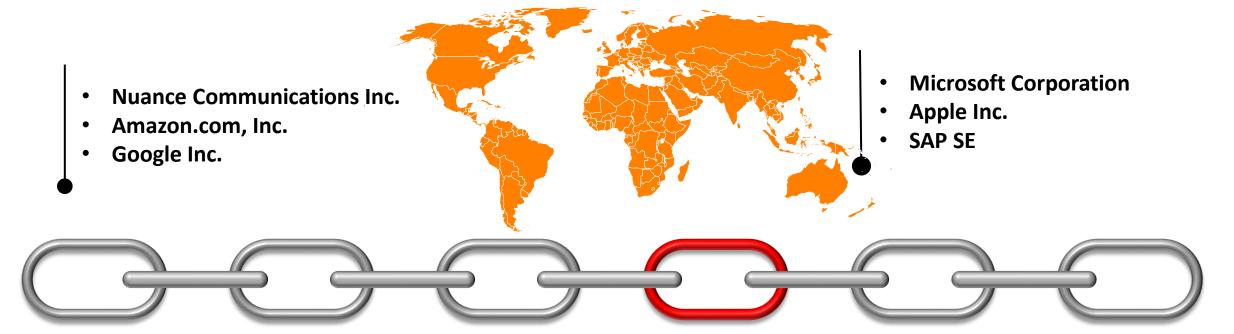


#### Global Voice Assistant Application Market – Scope & Coverage





#### Global Voice Assistant Application Market – Leading Market Players Around The Globe



- Oracle Corporation
- Salesforce.com, Inc.
- Orange S.A.
- Samsung Electronics Co. Ltd



#### **Global Voice Assistant Application Market – Research Methodology**

## **Our Research Methodology**

#### The difference that makes the difference



SEC filing, annual reports, trade journals, blogs, articles government associations, etc. are studied in detail



Data so gathered is then merged to identify trends and find harmony in forecast



Quantitative and qualitative aspects of a given market is analyzed from the perspective of different frameworks

**Secondary** 

**Primary** 

**Validation** 

**Estimation** 

**Analysis** 

**Final Report** 

Talks with KLO's, Sales representatives, marketing managers, etc.to dig into data



Estimation are made on market size and share, across segmentation and geographies along with market forecast



The final report emerges out of all the collected data and then presented to the businesses worldwide



#### Global Voice Assistant Application Market - Research Methodology



#### INSIGHTS ABOUT KBV RESEARCH

#### A STEP TOWARDS INNOVATION

**OVERVIEW** 

Knowledge Based Value Research is a global brand and consulting firm serving all kinds of business verticals, government and non-governmental organizations, and not-for-profit organizations. Our motto is to extend our services that will have a lasting impact on our clients who trust us with their business goals.

PANACEA FOR RESEARCH – WHAT WE DO

Our aim is to transform and customize our services to address the fast changing business needs of our clients. With innovative methods, we seek to empower our research tools with new capabilities that would eventually bring about customer delight, as we understand that businesses evolve.

DEFINED BY PEOPLE POWERED BY KNOWLEDGE - WHY US

The market situation paved way to analytics as a tool, promising handshake between market research offering and demanding businesses. Abundant availability of data today makes its interpretation a mammoth task, and to pinpoint hidden insights is even more challenging a task. Knowledge based value (KBV) research is a brain child that bloomed as a promise to the business world.

GLIMPSE INTO THE FUTURE OF MARKET RESEARCH – ANALYTICS TOOL

The tool is a one stop solution to the subscribers to extract detailed information pertaining to the market segments, key influencing factors, market sizes, and growth rates with yearly performance mapping & forecasting and other various finer aspects.

WEAVING BUSINESS STRATEGIES – CUSTOM RESEARCH

We understand business needs; therefore, we have customizable research offerings to our clients. The scope of customization is defined by the client, agreed on by the analysts and the client to understand the feasibility of the demand.



#### **Our Office Locations**

