

Knowledge Based Value (KBV) Research



Procurement Analytics Market (2018-2024)

Market Dynamics - Procurement Analytics Market

About Procurement Analytics Market



The Global Procurement Analytics Market size is expected to reach \$4.6 billion by 2024, rising at a market growth of 19.6% CAGR during the forecast period.



Procurement Data Analytics is the process which includes inspection, cleaning, transformation, and modelling of the data with the purpose of highlighting useful information and proposing conclusions. Its major goal is to support decision making at the time of strategic sourcing and category management process.



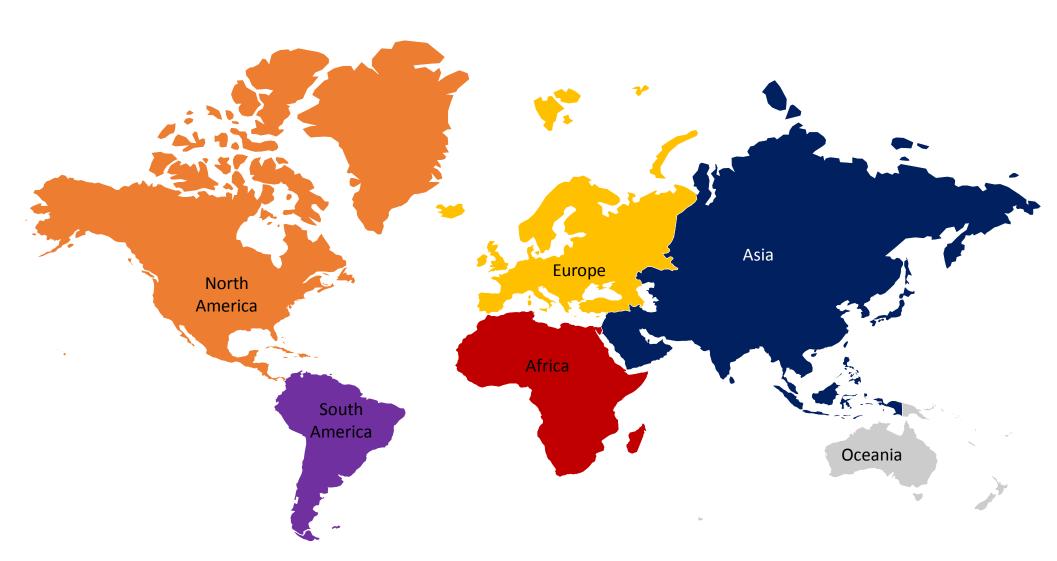
Rapid developments in technology, electronic innovation, and robust cloud infrastructure have boosted companies' need for data-driven alternatives to help them make stronger decisions.



Thus, analytics holds a critical position in the businesses that enables them to minimize assets and operational spending and considerably increase return on investments (ROI).

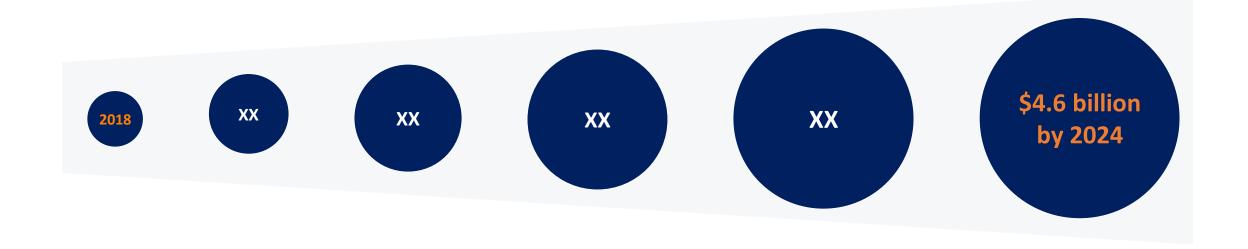


Regional Outlook of the Procurement Analytics Market



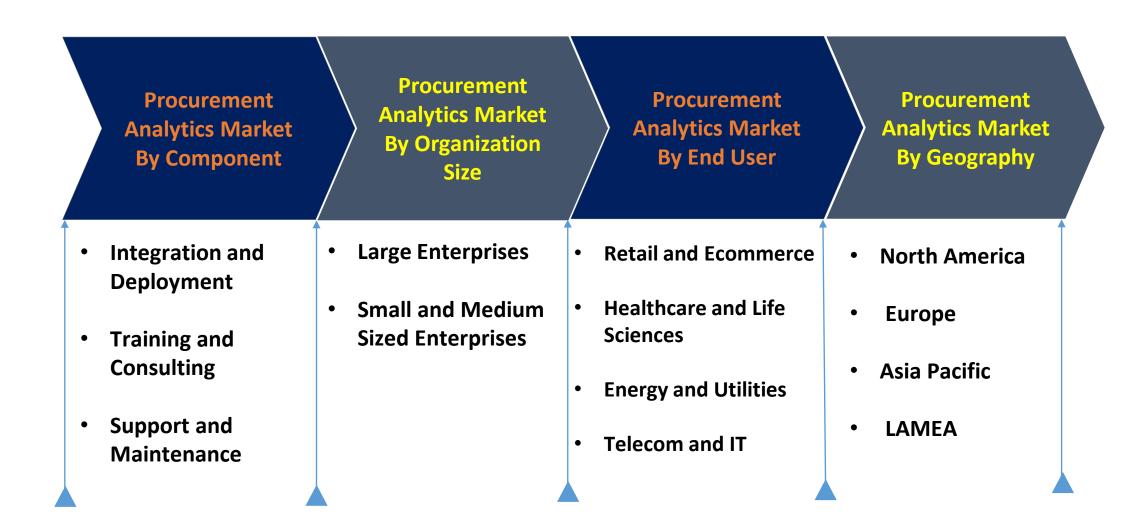
Procurement Analytics Market – Growth Potential

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Procurement Analytics Market – Scope & Coverage



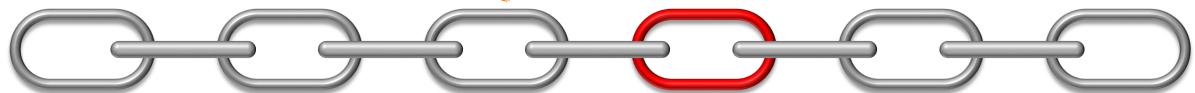


Procurement Analytics Market – Leading Market Players Around The Globe

- Simfoni Analytics Ltd.
 Proactis Holdings PLC.
- JAGGAER Inc.



- Zycus Inc.
- SAP SE
- Oracle Corporation



- IBM Corporation
- Coupa Software Incorporated
- Genpact Limited
- Rosslyn Data Technologies.

Procurement Analytics Market – Research Methodology

Our Research Methodology

The difference that makes the difference



SEC filing, annual reports, trade journals, blogs, articles government associations, etc. are studied in detail



Data so gathered is then merged to identify trends and find harmony in forecast



Quantitative and qualitative aspects of a given market is analyzed from the perspective of different frameworks

Secondary

Primary

Validation

Estimation

Analysis

Final Report

Talks with KLO's, Sales representatives, marketing managers, etc.to dig into data



Estimation are made on market size and share, across segmentation and geographies along with market forecast



The final report emerges out of all the collected data and then presented to the businesses worldwide



Procurement Analytics Market - Research Methodology



INSIGHTS ABOUT KBV RESEARCH

A STEP TOWARDS INNOVATION

OVERVIEW

Knowledge Based Value Research is a global brand and consulting firm serving all kinds of business verticals, government and non-governmental organizations, and not-for-profit organizations. Our motto is to extend our services that will have a lasting impact on our clients who trust us with their business goals.

PANACEA FOR RESEARCH – WHAT WE DO

Our aim is to transform and customize our services to address the fast changing business needs of our clients. With innovative methods, we seek to empower our research tools with new capabilities that would eventually bring about customer delight, as we understand that businesses evolve.

DEFINED BY PEOPLE POWERED BY KNOWLEDGE – WHY US

The market situation paved way to analytics as a tool, promising handshake between market research offering and demanding businesses. Abundant availability of data today makes its interpretation a mammoth task, and to pinpoint hidden insights is even more challenging a task. Knowledge based value (KBV) research is a brain child that bloomed as a promise to the business world.

GLIMPSE INTO THE FUTURE OF MARKET RESEARCH – ANALYTICS TOOL

The tool is a one stop solution to the subscribers to extract detailed information pertaining to the market segments, key influencing factors, market sizes, and growth rates with yearly performance mapping & forecasting and other various finer aspects.

WEAVING BUSINESS STRATEGIES – CUSTOM RESEARCH

We understand business needs; therefore, we have customizable research offerings to our clients. The scope of customization is defined by the client, agreed on by the analysts and the client to understand the feasibility of the demand.



Our Office Locations

