



# Global Digital Signage Market (2018-2024)

Full Report: <http://bit.ly/2RQmEVB>

# About Global Digital Signage Market



The Global Digital Signage Market size is expected to reach \$29.8 billion by 2024, rising at a market growth of 8.6% CAGR during the forecast period.



The growing awareness among consumers considering the drawbacks and complexity of conventional advertising like short-lived print marketing is instigating the adoption of digitized advertisement. Furthermore, the innovative efforts initiated by the display designers, researchers, and advertisement companies are making more expenditures on the display technology of a product.



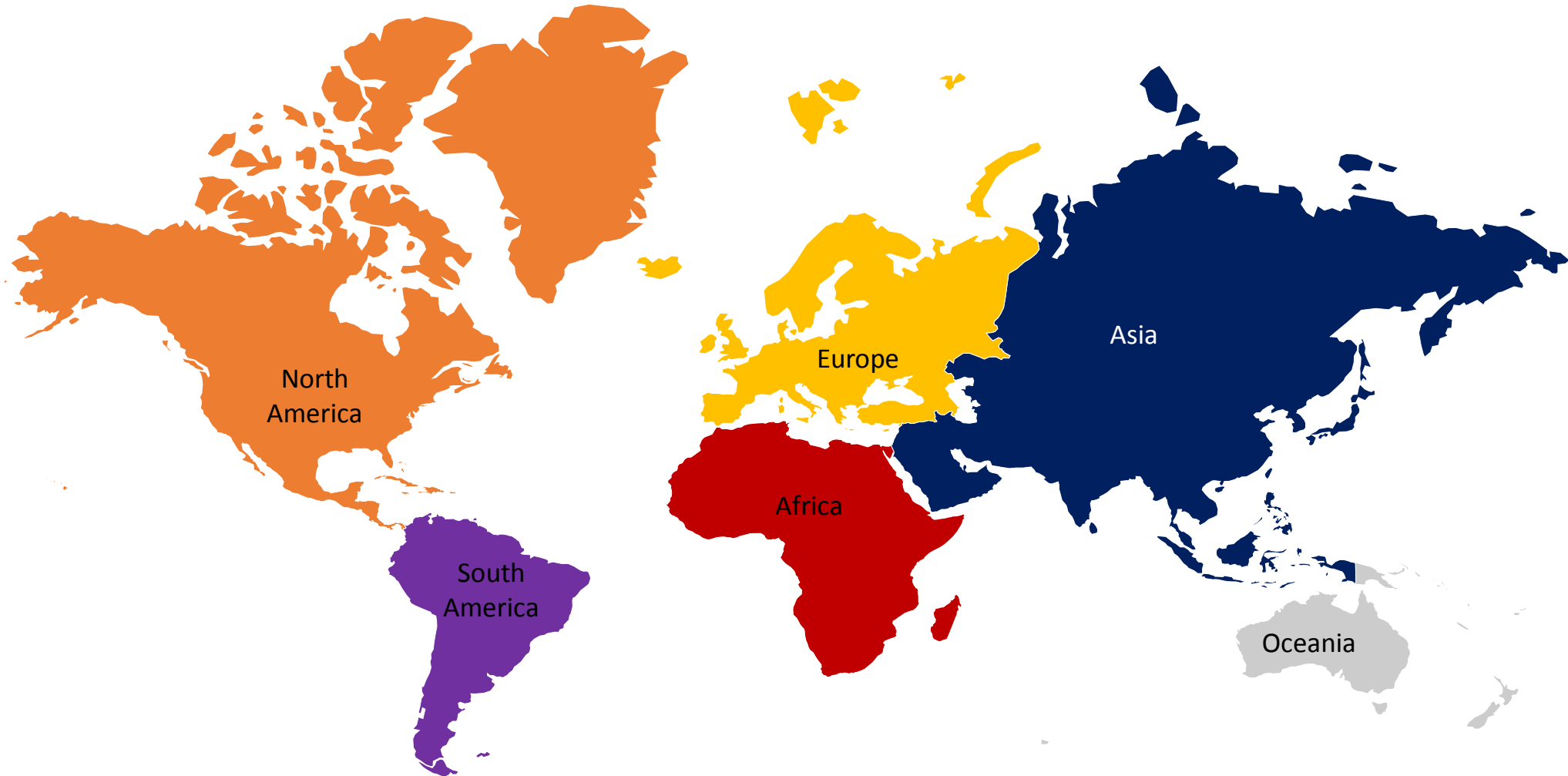
Eventually, all these factors are expected to catalyze market growth. Digital signage is a dynamic electronic signage which is used for displaying multimedia content in order to engage viewers.



Modern digital signage consists of a controller which uses a digital connection for providing a crisp output signal to digital displays like plasma screens or an LCD panel.

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# Regional Outlook of the Global Digital Signage Market



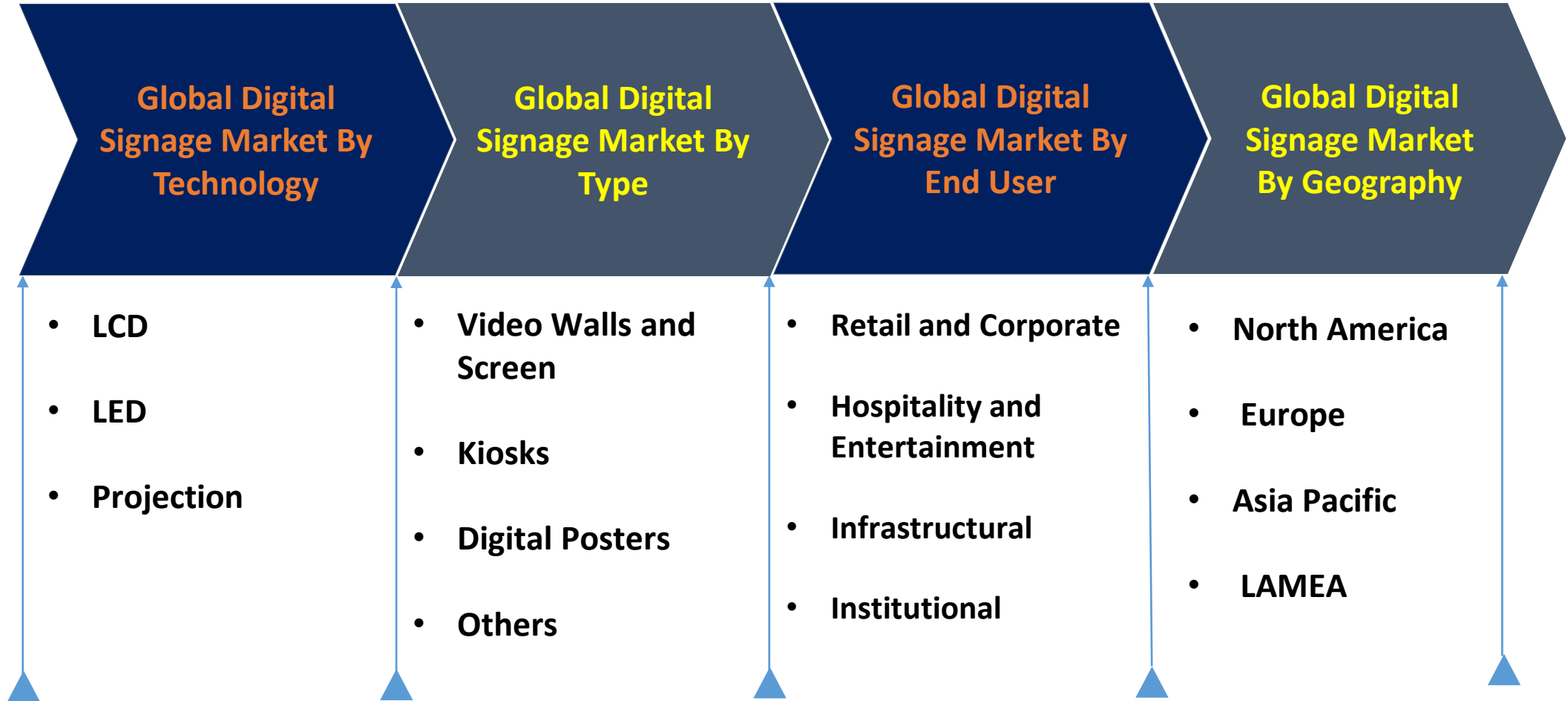
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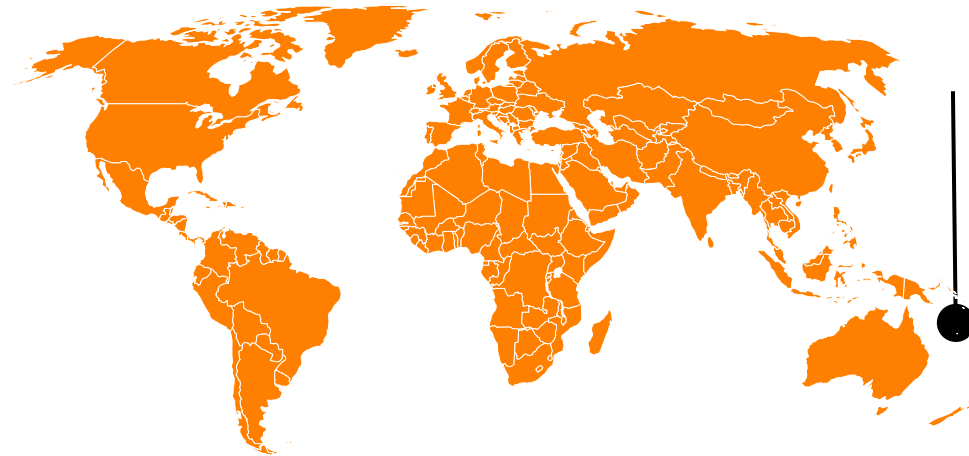
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# Global Digital Signage Market – Scope & Coverage



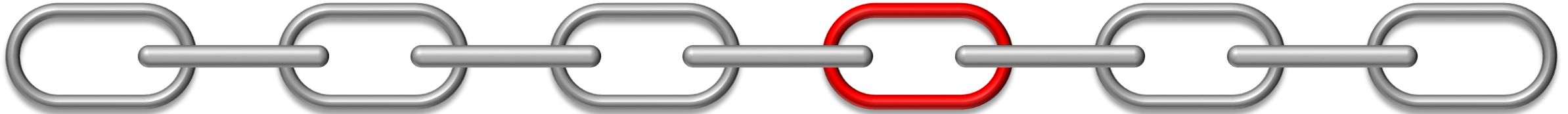
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# Global Digital Signage Market – Leading Market Players Around The Globe



- Samsung Electronics Co Ltd
- Omnivex Corporation
- Panasonic Corporation

- NEC Corporation
- Sony Corporation
- STRATACACHE Inc.

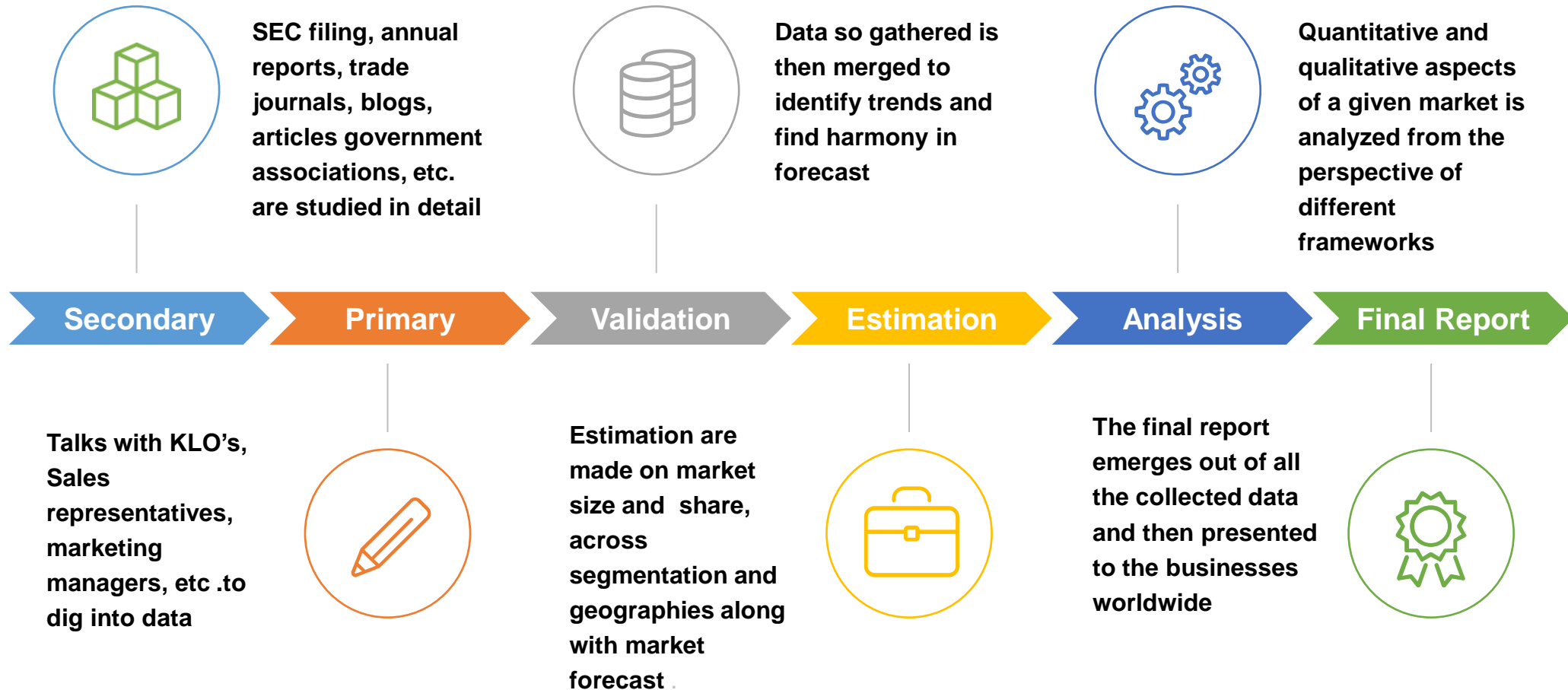


- Leyard Optoelectronic Co
- Microsoft Corporation
- Delta Electronics Inc
- LG Electronics Inc

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## Our Research Methodology

The difference that makes the difference



## INSIGHTS ABOUT KBV RESEARCH

### A STEP TOWARDS INNOVATION



#### OVERVIEW

Knowledge Based Value Research is a global brand and consulting firm serving all kinds of business verticals, government and non-governmental organizations, and not-for-profit organizations. Our motto is to extend our services that will have a lasting impact on our clients who trust us with their business goals.



#### PANACEA FOR RESEARCH – WHAT WE DO

Our aim is to transform and customize our services to address the fast changing business needs of our clients. With innovative methods, we seek to empower our research tools with new capabilities that would eventually bring about customer delight, as we understand that businesses evolve.



#### DEFINED BY PEOPLE POWERED BY KNOWLEDGE – WHY US

The market situation paved way to analytics as a tool, promising handshake between market research offering and demanding businesses. Abundant availability of data today makes its interpretation a mammoth task, and to pinpoint hidden insights is even more challenging a task. Knowledge based value (KBV) research is a brain child that bloomed as a promise to the business world.



#### GLIMPSE INTO THE FUTURE OF MARKET RESEARCH – ANALYTICS TOOL

The tool is a one stop solution to the subscribers to extract detailed information pertaining to the market segments, key influencing factors, market sizes, and growth rates with yearly performance mapping & forecasting and other various finer aspects.



#### WEAVING BUSINESS STRATEGIES – CUSTOM RESEARCH

We understand business needs; therefore, we have customizable research offerings to our clients. The scope of customization is defined by the client, agreed on by the analysts and the client to understand the feasibility of the demand.

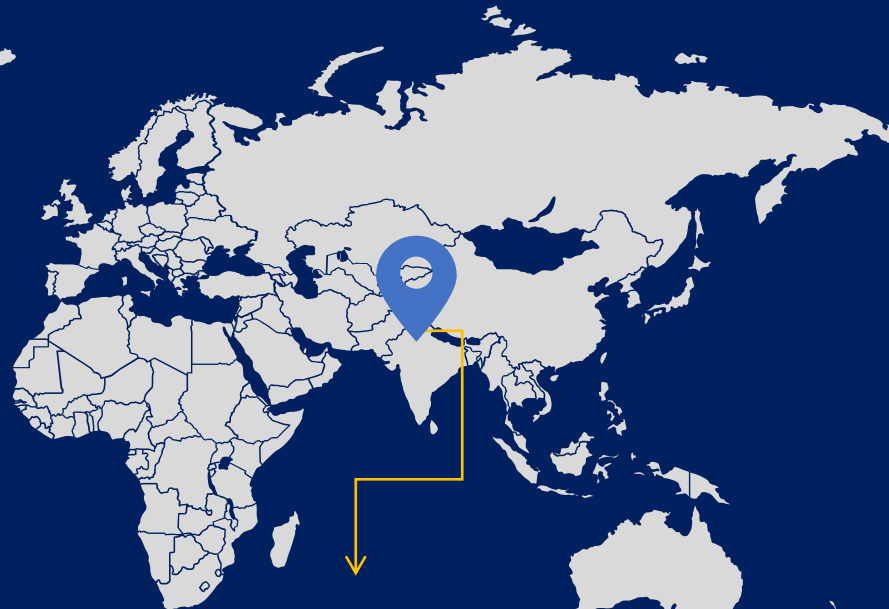




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