

Knowledge Based Value (KBV) Research



Liquid Detergent Market (2019-2025)

Market Dynamics - Global Liquid Detergent Market

About Global Liquid Detergent Market



The Global Liquid Detergent Market size is expected to reach \$39.8 billion by 2025, rising at a market growth of 5.02% CAGR during the forecast period.



Liquid detergents are a complex mixture of surfactants used for effective cleaning action on dirt and grease. These detergents help in the washing process by reducing the surface tension of water. Liquid detergent, with extensive use of fragrance and conditioners, is attracting a number of consumers.



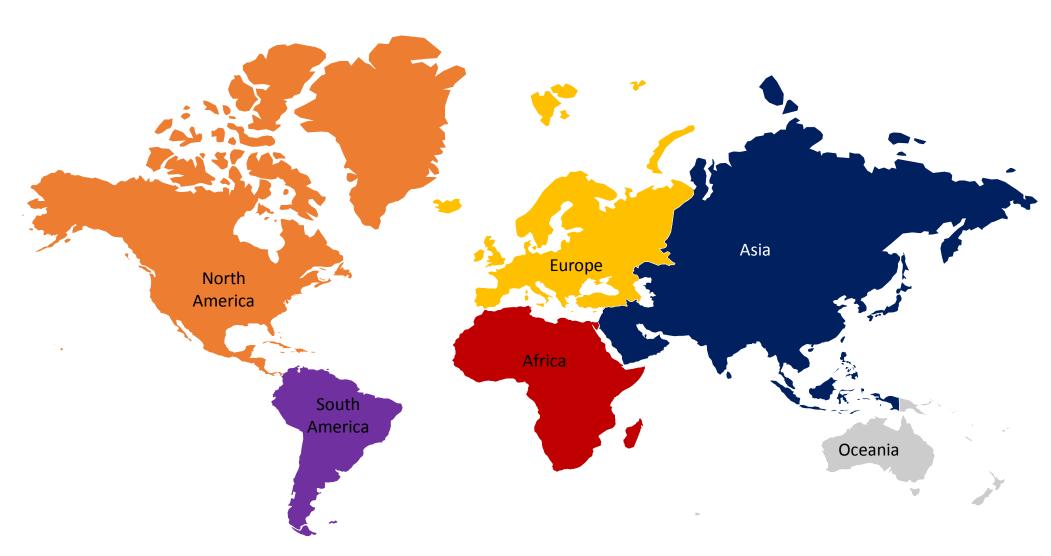
The liquid detergent market is expected to witness robust growth in the near future along with a surge in urbanization and a significant increase in penetration of washing machines.



Based on the Nature, the market is segmented into Organic and Conventional. Based on Application, the market is segmented into Laundry and Dish Washing. Dishwashing liquid detergent is a detergent used to assist in dishwashing.



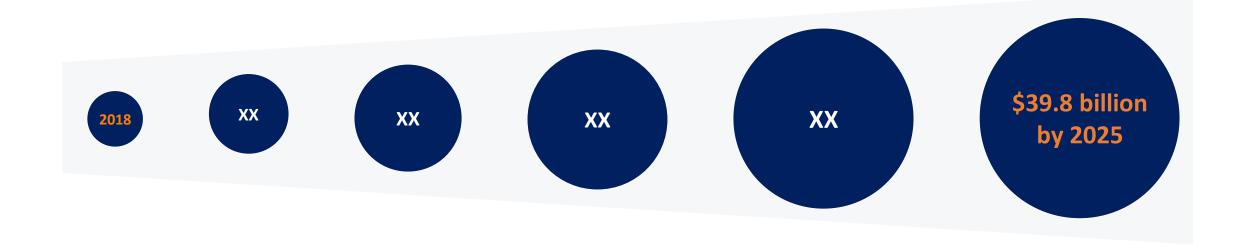
Regional Outlook of the Global Liquid Detergent Market





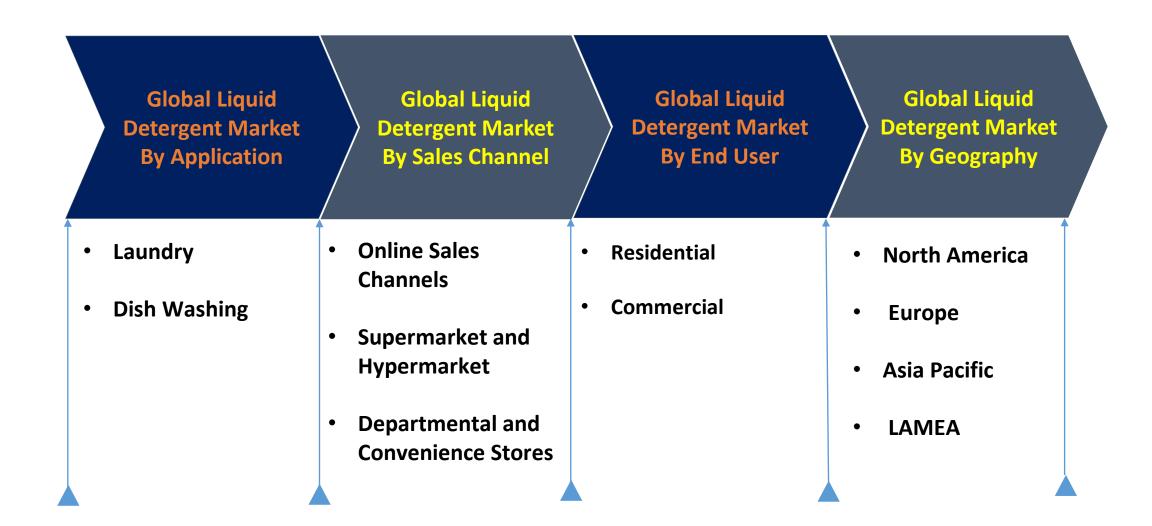
Global Liquid Detergent Market – Growth Potential

The Global Liquid Detergent Market size is expected to reach \$39.8 billion by 2025, rising at a market growth of 5.02% CAGR during the forecast period.





Global Liquid Detergent Market – Scope & Coverage



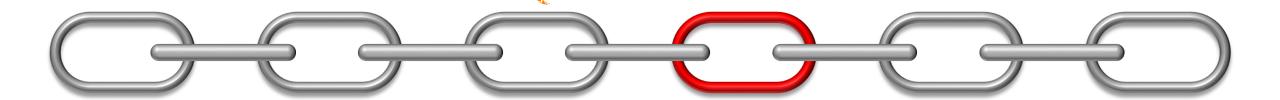


Global Liquid Detergent Market – Leading Market Players Around The Globe

- **Unilever Plc**
- S.C. Johnson And Son, Inc.
- **Reckitt Benckiser Group Plc**



- **The Procter & Gamble Company**
- **Church And Dwight Co. Inc.**
- Henkel Ag & Company, Kgaa



- **Colgate Palmolive**
- **Jyothy Laboratories Limited**
- **Godrej Group (Godrej Consumer Products Limited)**
- **Alticor Inc. (Amway Corporation)**



Global Liquid Detergent Market – Research Methodology

Our Research Methodology

The difference that makes the difference



SEC filing, annual reports, trade journals, blogs, articles government associations, etc. are studied in detail



Data so gathered is then merged to identify trends and find harmony in forecast



Quantitative and qualitative aspects of a given market is analyzed from the perspective of different frameworks

Secondary

Primary

Validation

Estimation

Analysis

Final Report

Talks with KLO's, Sales representatives, marketing managers, etc.to dig into data



Estimation are made on market size and share, across segmentation and geographies along with market forecast



The final report emerges out of all the collected data and then presented to the businesses worldwide



Global Liquid Detergent Market - Research Methodology



INSIGHTS ABOUT KBV RESEARCH

A STEP TOWARDS INNOVATION

OVERVIEW

Knowledge Based Value Research is a global brand and consulting firm serving all kinds of business verticals, government and non-governmental organizations, and not-for-profit organizations. Our motto is to extend our services that will have a lasting impact on our clients who trust us with their business goals.

PANACEA FOR RESEARCH – WHAT WE DO

Our aim is to transform and customize our services to address the fast changing business needs of our clients. With innovative methods, we seek to empower our research tools with new capabilities that would eventually bring about customer delight, as we understand that businesses evolve.

DEFINED BY PEOPLE POWERED BY KNOWLEDGE - WHY US

The market situation paved way to analytics as a tool, promising handshake between market research offering and demanding businesses. Abundant availability of data today makes its interpretation a mammoth task, and to pinpoint hidden insights is even more challenging a task. Knowledge based value (KBV) research is a brain child that bloomed as a promise to the business world.

GLIMPSE INTO THE FUTURE OF MARKET RESEARCH – ANALYTICS TOOL

The tool is a one stop solution to the subscribers to extract detailed information pertaining to the market segments, key influencing factors, market sizes, and growth rates with yearly performance mapping & forecasting and other various finer aspects.

WEAVING BUSINESS STRATEGIES – CUSTOM RESEARCH

We understand business needs; therefore, we have customizable research offerings to our clients. The scope of customization is defined by the client, agreed on by the analysts and the client to understand the feasibility of the demand.



Our Office Locations

