

#### **Knowledge Based Value (KBV) Research**



## Pharmacogenomics Market



#### **Market Dynamics – Pharmacogenomics Market**

# About Pharmacogenomics Market



The Global Pharmacogenomics Market size is expected to reach \$9.9 billion by 2025, rising at a market growth of 8.8% CAGR during the forecast period.



Pharmacogenomics or personalized medicine is defined as ?the tailoring of medical treatment to the specific characteristics of each patient.



This concept, in reality, involves the ability to classify individuals into sub-populations which are disproportionately susceptible to a particular disease or responsive to a particular treatment.



Increase in the geriatric population, growing adoption of pharmacogenomics procedure by healthcare professionals, increased awareness of patients towards personalized therapy, and the emerging prevalence of chronic diseases.



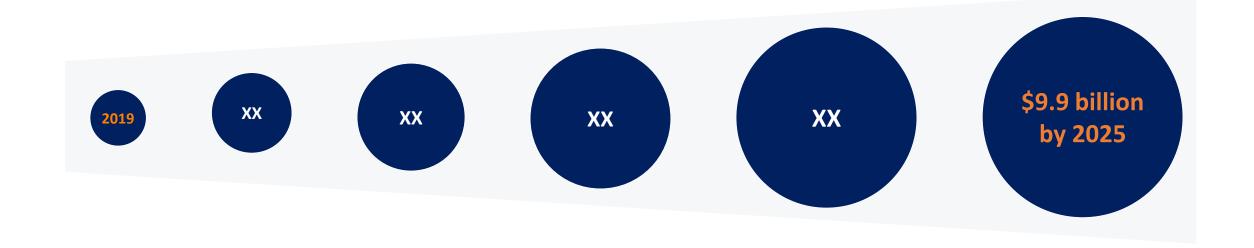
#### Regional Outlook of the Pharmacogenomics Market





#### **Pharmacogenomics Market – Growth Potential**

The Global Pharmacogenomics Market size is expected to reach \$9.9 billion by 2025, rising at a market growth of 8.8% CAGR during the forecast period.





#### Pharmacogenomics Market - Scope & Coverage

**Pharmacogenomics Pharmacogenomics Pharmacogenomics Pharmacogenomics Market By Market By Market By Market By End User** Geography Technology **Application** Oncology **North America** Sequencing **Hospitals and Psychiatry Clinics Polymerase Chain Infectious Diseases** Europe Reaction Research Neurological **Institutions Electrophoresis Diseases Asia Pacific** Academic **Mass Spectrometry** Pain management **Institutes Microarray** Cardiovascular **LAMEA** Diseases

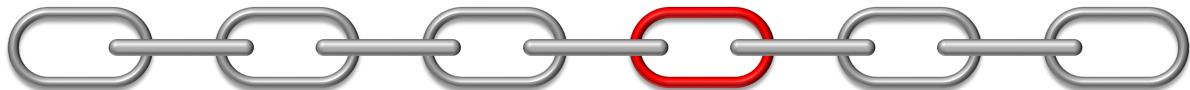


#### Pharmacogenomics Market – Leading Market Players Around The Globe

- Abbott Laboratories
- Empire Genomics LLC
- · Illumina, Inc.



- Oneome LLC
- Myriad Genetics Inc.
- Thermo Fisher Scientific, Inc.



- Teva Pharmaceuticals Industries Ltd.
- Bayer AG
- Opko Health, Inc.
- Becton, Dickinson and Company

#### Pharmacogenomics Market – Research Methodology

### **Our Research Methodology**

• The difference that makes the difference



SEC filing, annual reports, trade journals, blogs, articles government associations, etc. are studied in detail



Data so gathered is then merged to identify trends and find harmony in forecast



Quantitative and qualitative aspects of a given market is analyzed from the perspective of different frameworks

**Secondary** 

**Primary** 

**Validation** 

**Estimation** 

**Analysis** 

**Final Report** 

Talks with KLO's, Sales representatives, marketing managers, etc .to dig into data



Estimation are made on market size and share, across segmentation and geographies along with market forecast



The final report emerges out of all the collected data and then presented to the businesses worldwide





#### Pharmacogenomics Market – Research Methodology

#### **INSIGHTS ABOUT KBV RESEARCH**

#### A STEP TOWARDS INNOVATION

OVERVIEW

Knowledge Based Value Research is a global brand and consulting firm serving all kinds of business verticals, government and non-governmental organizations, and not-for-profit organizations. Our motto is to extend our services that will have a lasting impact on our clients who trust us with their business goals.

PANACEA FOR RESEARCH – WHAT WE DO

Our aim is to transform and customize our services to address the fast changing business needs of our clients. With innovative methods, we seek to empower our research tools with new capabilities that would eventually bring about customer delight, as we understand that businesses evolve.

DEFINED BY PEOPLE POWERED BY KNOWLEDGE - WHY US

The market situation paved way to analytics as a tool, promising handshake between market research offering and demanding businesses. Abundant availability of data today makes its interpretation a mammoth task, and to pinpoint hidden insights is even more challenging a task. Knowledge based value (KBV) research is a brain child that bloomed as a promise to the business world.

GLIMPSE INTO THE FUTURE OF MARKET RESEARCH – ANALYTICS TOOL

The tool is a one stop solution to the subscribers to extract detailed information pertaining to the market segments, key influencing factors, market sizes, and growth rates with yearly performance mapping & forecasting and other various finer aspects.

WEAVING BUSINESS STRATEGIES – CUSTOM RESEARCH

We understand business needs; therefore, we have customizable research offerings to our clients. The scope of customization is defined by the client, agreed on by the analysts and the client to understand the feasibility of the demand.



#### **Our Office Locations**

