

Knowledge Based Value (KBV) Research





Cocoa Market



Market Dynamics – Cocoa Market

About Cocoa Market



The Global Cocoa Market size is expected to reach \$29.5 billion by 2025, rising at a market growth of 3.51% CAGR during the forecast period.



Cocoa has proven to be one of the most useful cosmetic ingredients to promote good skin and is thus commonly used in the cosmetics sector.



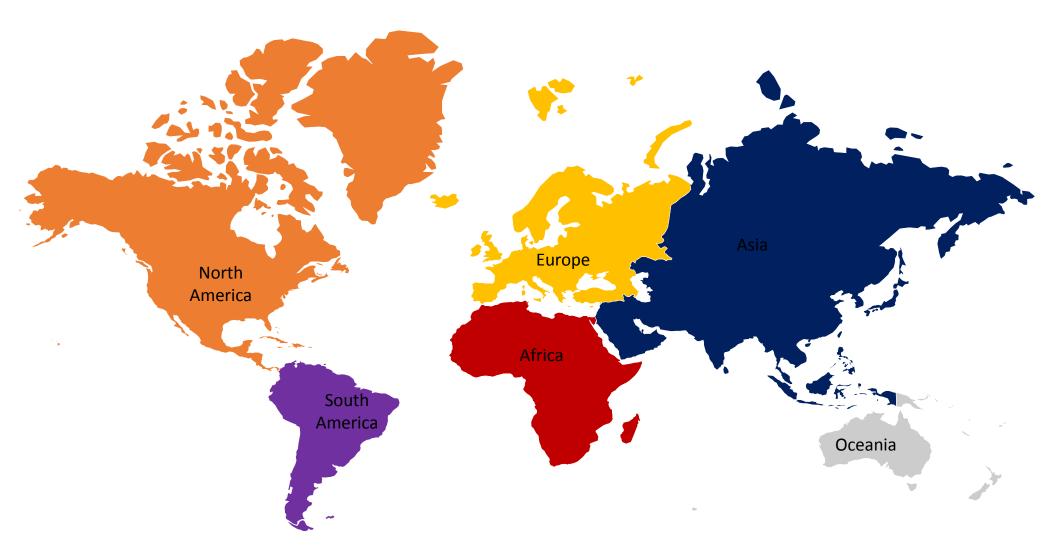
The cocoa market has been segmented into confectionery, bakery products, cosmetics, functional foods, beverages, and pharmaceuticals, based on the end-use applications.



Cocoa production is defined by the existence of smallscale farmers with restricted access to finance and technology.



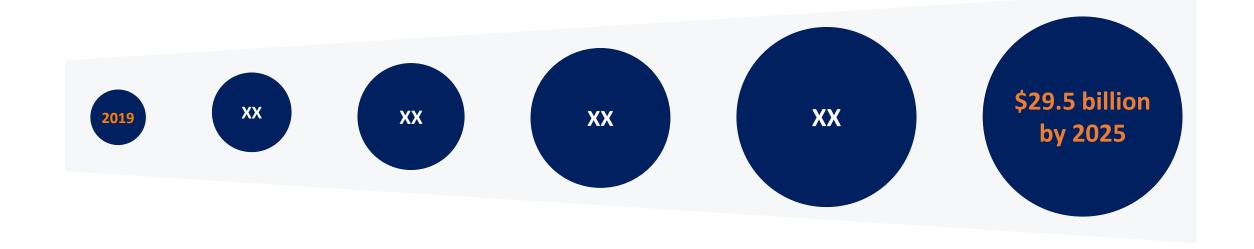
Regional Outlook of the Cocoa Market





Cocoa Market- Growth Potential

The Global Cocoa Market size is expected to reach \$29.5 billion by 2025, rising at a market growth of 3.51% CAGR during the forecast period.



Cocoa Market - Scope & Coverage

Cocoa Market By Product Type

Cocoa Market By Application

Cocoa Market By Geography

- Cocoa Beans
- Cocoa Butter
- Cocoa Powder and Cake
- Cocoa Paste and Liquor
- Chocolate

- Confectionery
- Food and Beverages
- **Cosmetics**
- Pharmaceutical

- North America
- Europe
- Asia Pacific
- LAMEA



Cocoa Market – Leading Market Players Around The Globe



- Nestle S.A.
- Touton S.A.



- The Barry Callebaut Group
- SunOpta, Inc.
- Newtown Foods, Inc.



- Puratos Group NV
- Mars, Inc.
- The Hershey Company
- Cargill Corporation



Our Research Methodology

• The difference that makes the difference



SEC filing, annual reports, trade journals, blogs, articles government associations, etc. are studied in detail



Data so gathered is then merged to identify trends and find harmony in forecast



Quantitative and qualitative aspects of a given market is analyzed from the perspective of different frameworks

Secondary

Primary

Validation

Estimation

Analysis

Final Report

Talks with KLO's, Sales representatives, marketing managers, etc .to dig into data



Estimation are made on market size and share, across segmentation and geographies along with market forecast



The final report emerges out of all the collected data and then presented to the businesses worldwide





Cocoa Market- Research Methodology

INSIGHTS ABOUT KBV RESEARCH

A STEP TOWARDS INNOVATION

OVERVIEW

Knowledge Based Value Research is a global brand and consulting firm serving all kinds of business verticals, government and non-governmental organizations, and not-for-profit organizations. Our motto is to extend our services that will have a lasting impact on our clients who trust us with their business goals.

PANACEA FOR RESEARCH – WHAT WE DO

Our aim is to transform and customize our services to address the fast changing business needs of our clients. With innovative methods, we seek to empower our research tools with new capabilities that would eventually bring about customer delight, as we understand that businesses evolve.

DEFINED BY PEOPLE POWERED BY KNOWLEDGE - WHY US

The market situation paved way to analytics as a tool, promising handshake between market research offering and demanding businesses. Abundant availability of data today makes its interpretation a mammoth task, and to pinpoint hidden insights is even more challenging a task. Knowledge based value (KBV) research is a brain child that bloomed as a promise to the business world.

GLIMPSE INTO THE FUTURE OF MARKET RESEARCH – ANALYTICS TOOL

The tool is a one stop solution to the subscribers to extract detailed information pertaining to the market segments, key influencing factors, market sizes, and growth rates with yearly performance mapping & forecasting and other various finer aspects.

WEAVING BUSINESS STRATEGIES – CUSTOM RESEARCH

We understand business needs; therefore, we have customizable research offerings to our clients. The scope of customization is defined by the client, agreed on by the analysts and the client to understand the feasibility of the demand.



Our Office Locations

