Layer2

Microsoft® SharePoint 2010

- **Knowledge Management** and **Social Networking** are unleashed, for real this time, with the upcoming new version of Microsoft SharePoint Server 2010 and the FREE Microsoft SharePoint Foundation 2010.

- **SharePoint 2010** now fills the big gaps in 2007, with **managed taxonomies and folksonomies, expertise finding, content rating, and commenting.**

Site Actions ▾

▲ Enterprise Taxonomy
  ▷ Accounting and Finance
  ▷ Human Resources
  ▲ Information Technology
    ▲
    ▷ Communications
    ▷ Database Development
    ▷ End User Support
      Graphic Design Services
    ▷ Hardware
    ▷ IT Security
    ▷ Network Administration
      Office Automation
    ▷ Software Applications
    ▷ Software Development
    ▼
  ▷ Legal
  ▷ Marketing

▷ System
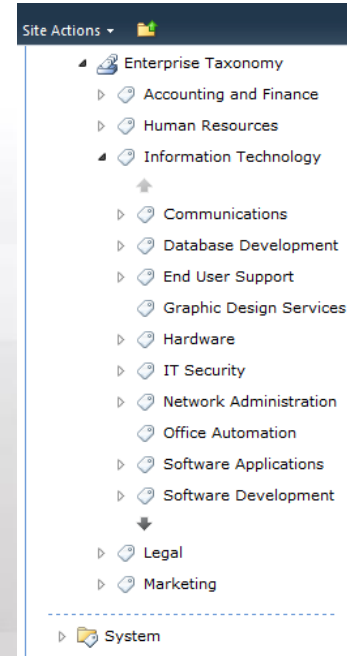
- **Enterprise Metadata Management** is a set of features introduced in Microsoft SharePoint 2010 and Microsoft Office 2010 that enable taxonomists, category managers, and administrators to create and manage terms and sets of terms across the enterprise.

- **Managed Metadata** is a hierarchical collection of centrally managed terms (categories) that you can define and centrally manage in a **Term Store**, and then assign as attributes for items and documents in Microsoft SharePoint Server 2010.

- **Item and Document Classification** helps users to find the information they need much faster, it gives context to the cloud, enables a new, hierarchical way to access information – independent of the storage location.
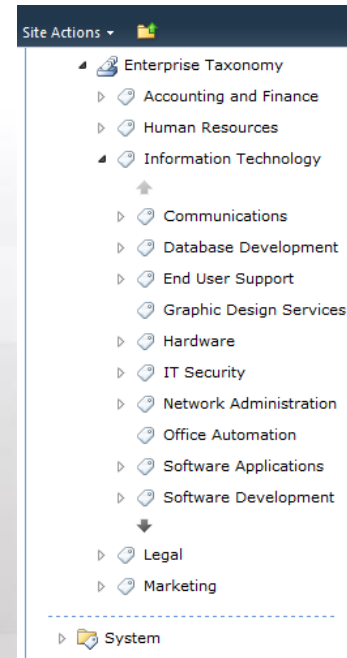
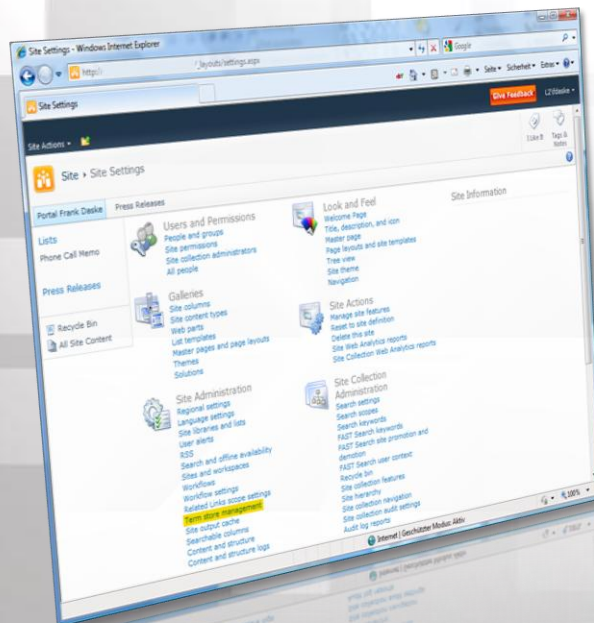# Why to use pre-defined Taxonomy Metadata for SharePoint 2010?

- Developing a taxonomy can take considerable time, resources, and money. Depending on the complexity it may take **many months, several iterations, and ongoing maintenance** to continually improve the classification. However, the benefits far outweigh the challenges and a taxonomy will improve productivity, reduce costs and increase organizational agility.

- Starting from pre-defined taxonomies accelerates the taxonomy development process, incorporates industry specific metadata, provides the base for accurate and consistent subject metadata, provides a logical and standardized way to tag and classify information, allows the identification of content relationships in a well defined structure.

- The taxonomy is a critical component for managing enterprise information. It is essential in delivering accurate results spread across potentially massive volumes of items and documents in a consistent manner. A taxonomy that is well structured helps make information retrieval fast, accurate, and easy resulting in quantifiable business benefits.

- **Make a "semantic jump start" with pre-defined taxonomies for SharePoint 2010**

- **Go to Site Settings**
- **Select Term Store Management in the Site Administration section**

Taxonomy Metadata for SharePoint 2010: How to import?
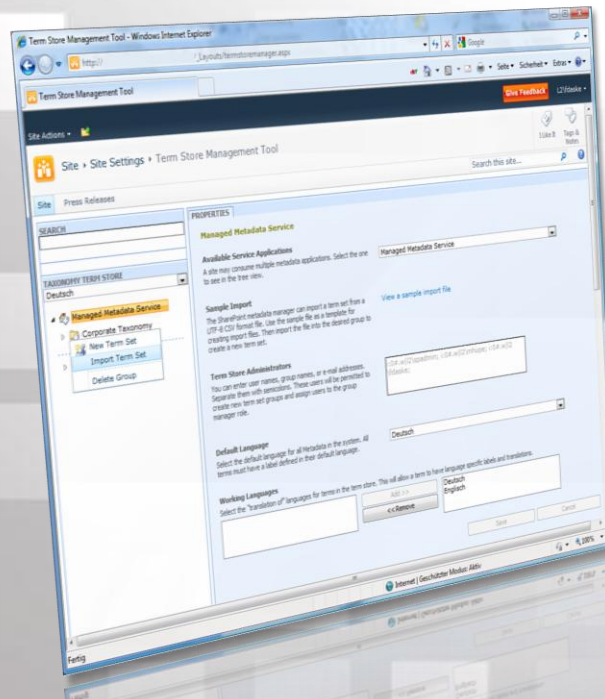
- **In the Term Store Management Tool select Import Term Set**
- **Select the Taxonomy Metadata CSV File in the File Open dialog**

180°

Taxonomy Metadata for Microsoft SharePoint 2010 is currently available in 13 languages, e.g. English, French, German, Spanish, Italian, Portuguese, Japanese, Simplified Chinese, Traditional Chinese, Korean, and Vietnamese

Legend:
Concept ....Total Terms ..[Preferred Terms/Synonyms]
Counts are approximate and subject to change. All counts reflect English language.

360°

180°

- **Enterprise Taxonomy Starter Package for SharePoint 2010**
- **General Business (Accounting and Finance, Human Resources, Information Technology, Legal, Marketing)**
- **395 Total Terms**
- **Taxonomy Metadata for Microsoft SharePoint 2010 is currently available in 13 languages, e.g. English, French, German, Spanish, Italian, Portuguese, Japanese, Simplified Chinese, Traditional Chinese, Korean, and Vietnamese**
- **Counts are approximate and subject to change. All counts reflect English language.**

360°

180°

Microsoft SharePoint 2010

Enterprise Taxonomy Packages for SharePoint 2010

Banking, Finance, and Investment ......2532 ..[1526/1006]

Contracts ....[Q3 2010 Release]

Insurance ....[Q3 2010 Release]

Job Titles ....2737 ..[1796/941]

Product and Services Life Cycles ....1174 ..[1079/75]

Records Retention .... 1050 ..[370/680]

Legend: Concept ....Total Terms ..[Preferred Terms/Synonyms]

Taxonomy Metadata for Microsoft SharePoint 2010 is currently available in 13 languages, e.g. English, French, German, Spanish, Italian, Portuguese, Japanese, Simplified Chinese, Traditional Chinese, Korean, and Vietnamese

Counts are approximate and subject to change. All counts reflect English language.

360°

180°   270°

- Agriculture and Forestry ....9913 ..[5157/4756]
- Automotive ....1722 ..[1047/675]
- Building and Construction ....4296 ..[2400/1896]
- Business Services ....859 ..[477/382]
- Computer/Information Technology ....3514 ..[879/2635]
- Communications/Telecommunications 1150 ..[414/736]
- Education and Training ....1034 ..[503/531]
- Electrical and Electronics ....1930 ..[1204/726]
- Environmental ....3066 ..[1472/1594]
- Fashion and Apparel ....2413 ..[804/1609]
- Food and Beverage ....8278 ..[4064/4214]
- Government ....1417 ..[879/536]
  - Educational Services ....278 ..[155/123]
  - Government Services ....125 ..[71/54]
  - Health Services ....501 ..[365/136]
  - Public Safety ....273 ..[120/153]
  - Schools ....103 ..[79/24]
  - Social Services ....137 ..[89/46]

- Health Care ....8570 ..[5839/2731]
- Home and Garden ....3749 ..[2035/1714]
- Industrial Equipment and Supplies .....8944 ..[4915/4029]
- Metals ....1399 ..[989/410]
- Minerals, Mining and Drilling ....1414 ..[862/552]
- Office Equipment and Supplies ....4639 ..[1175/3464]
- Oil and Gas ....1202 ..[834/368]
- Packaging ....567 ..[260/307]
- Personal Care ....1753 ..[1012/741]
- Plastics and Rubber ....1190 ..[636/554]
- Professional Services ....525 ..[303/222]
- Safety and Security ....1842 ..[825/1017]
- Science and Technology ....3504 ..[1906/1598]
- Services ....9217 ..[5514/3703]
- Sports and Recreation ....2814 ..[1451/1363]
- Textiles and Leather ....3182 ..[1511/1671]
- Toys and Games ....522 ..[318/204]
- Travel ....1418 ..[900/518]
- Transportation ....4003 ..[2302/1701]

360°

180°

- **Agriculture and Forestry** ....9913 ...[5157/4756]
- **Arts, Crafts, and Hobbies** ....1018 ...[564/454]
- **Automotive Accessories** ....238 ...[117/121]
- **Books, Music, and Video** ....743 ...[484/259]
- **Building and Construction** ....4296 ...[2400/1896]
- **Chemicals** ....20045 ...[7626/12419]
- **Communications** ....1150 ...[414/736]
- **Computer and Information Technology** ....3514 ...[879/2635]
- **Consumer Electronics** ....465 ...[182/283]
- **Education and Training** ....1034 ...[503/531]
- **Electrical and Electronics** ....1930 ...[1204/726]
- **Environmental** ....3066 ...[1472/1594]
- **Fashion and Apparel** ....2413 ...[804/1609]
- **Fine Art, Antiques, and Collectibles**..................493 ...[269/224]
- **Food and Beverage** ....8278 ...[4064/4214]
- **Gifts and Jewelry** ....752 ...[437/315]
- **Home and Garden** 2036
- **Industrial** ....8944 ...[4915/4029]

More detailed information see:
http://www.layer2.de/en/products/Pages/SharePoint-2010-Taxonomy-Metadata.aspx#3

360°

Layer2 is a specialist for creating custom components and solutions for Microsoft SharePoint Products and Technologies.

- 1991: Formation as "Cords und Jacobi, EDV-Beratung und IT-Dienstleistungen" in Hamburg / Germany
- 2001: Renamed to Layer2 GmbH
- 2003: Focusing on Microsoft technologies, particularly .NET and SharePoint
- 2007: Market entry Austria and Switzerland
- 2008: Microsoft Certified Partner
- 2009: Microsoft Gold Certified Partner

Hamburg

GERMANY

Nuremberg

Layer2 offers Taxonomy Metadata for SharePoint 2010 in cooperation with WAND, Ink - one of the leading providers of enterprise taxonomies.

- WAND has developed structured multi-lingual vocabularies with related tools and services to power precision search and classification applications. Simply put, WAND makes search work better.

- WAND Taxonomies are used in online yellow pages and local search, ad-matching engines, B2B directories, product search, and within enterprise search engines.

- WAND's Taxonomy Library contains more than 40 domain specific taxonomies including 33 different industry vertical packages, jobs, travel, retail, medical, financial services, records retention, and general enterprise search topics with more domains being added on a regular basis. The data can be integrated into a wide variety of search applications to improve the relevance of search results. WAND's taxonomies are available in 11 global languages.

- WAND, Inc has been in business since 1998 and is based in Denver, Colorado.

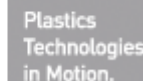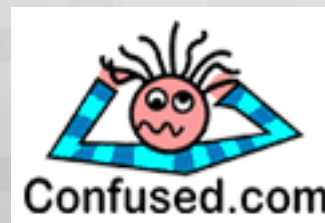You can download a FREE subset of an enterprise taxonomy for SharePoint 2010 to import and evaluate today at:

http://www.layer2.de/en/products/Pages/SharePoint-2010-Taxonomy-Metadata.aspx

See FAQs or contact **sales@layer2.de** for more information. Please note, that there are more SharePoint features and web parts available on www.layer2.de/en/.

Download