

Improve Your Foresight Approach

3rd EUROPEAN FUTURISTS CONFERENCE



November 19 – 21, 2007

Culture and Convention Centre KKL Lucerne, Switzerland

Inspiration,
Methods and
Best Practice.

Welcome to

the 3rd EUROPEAN FUTURISTS CONFERENCE



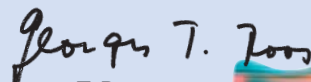
«Gouverner, c'est prévoir», as a saying goes from the turbulent period immediately following the French revolution. Our times, too, are turbulent and confusing: What will customers and citizens want in ten years? Which business models can survive in the future? What will follow the information age? What risks will we face in the future? More than ever this is true: Leadership means foresight.

The 3rd European Futurists Conference in Lucerne will help you to improve your foresight approaches. A smart and demand-driven combination of different approaches will help you achieve your goals. Horizon scanning, trend impact analysis, mega-

trend analysis, risk assessment, road mapping, genius forecasting are just a few examples.

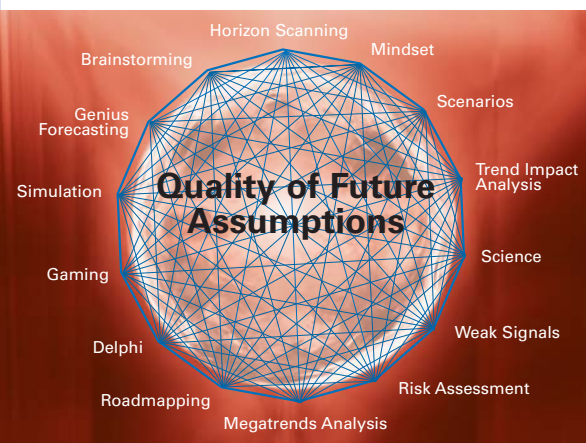
15 keynote speakers from the scientific and practical fields will provide you with in-depth insights into foresight approaches that will achieve your goals for future innovation, society, business, and risk.

We welcome you who are responsible for shaping the future in business, government, and society (we call you futurists) to the leading independent futurists conference in Europe.



Georges T. Roos
Director
European Futurists Conference Lucerne

Foresight Approaches



The quality of assumptions about the future is decisive: futures studies apply a set of approaches to improve foresight.

A Greeting from the Swiss Government



As a member of the Swiss government I am proud that for the third time Lucerne is hosting the

European Futurists Conference, the leading European platform for futurism.

Thanks to a group of people with a vision, leaders in this field gather to share with us their inspiring insights into emerging issues. For politicians, futures studies provide essential

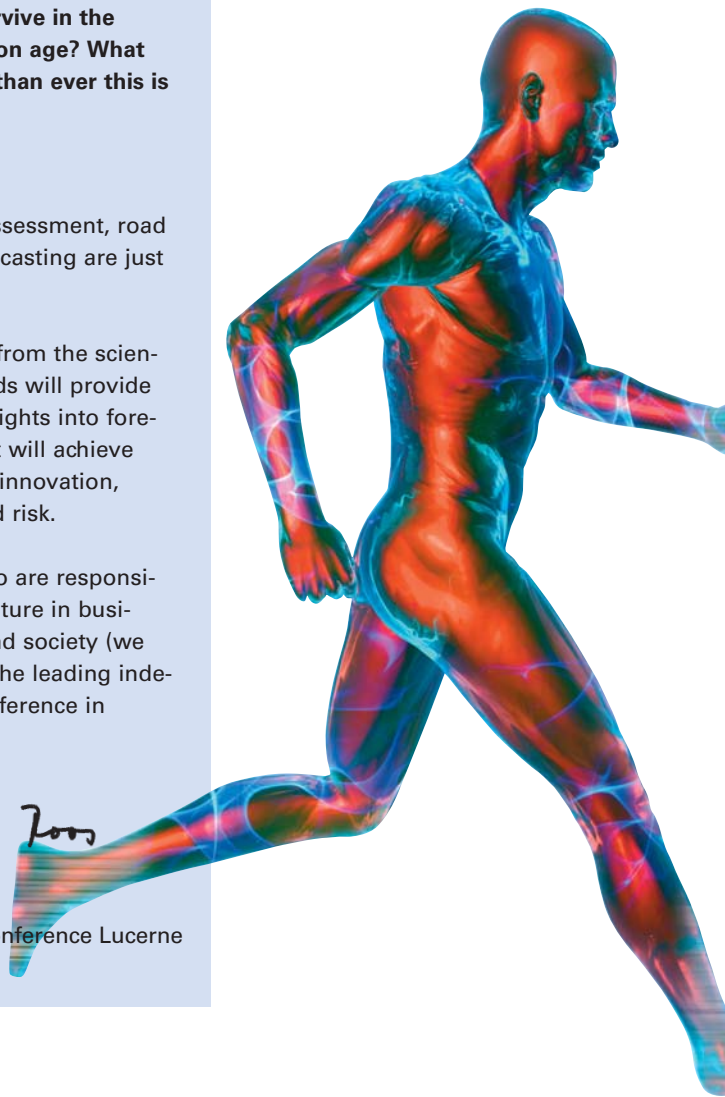
guidance in a world which is getting more complex by the day. They help us anticipate developments as well as upcoming opportunities and risks, allowing us to shape a legal framework conducive to a more prosperous and sustainable future. It is also my ambition to contribute to politics with that goal in mind.

It is vital that stakeholders of science, business, politics and civil society meet to exchange their experiences and know-how, with a view to improving their methods and tools for grasping a deeper understanding of various possible futures and their

global impact. I am looking forward to finding out about the outcomes of your discussions on the third world, ethics in business, a bionic world, future life on earth, innovations and so on. And I am happy to welcome you to this conference in the heart of Switzerland. Our country with its long history and strong traditions is known for its drive to innovate and is always keen on meeting the challenge to shape our future.

Federal Councillor Doris Leuthard

Head of the Federal Department of Economic Affairs, Switzerland



Programme Overview, Nov. 19 – 21, 2007

Monday, November 19, 2007

18.00 h	Conference Registration: Hotel Schweizerhof		
18.30 h	Opening Speech: The Future of Brain, the Brain of the Future	★	Baroness Prof. Dr. Susan Greenfield, University of Oxford
19.15 h	Reception Hotel Schweizerhof		

Tuesday, November 20, 2007

08.30 h	Registration: Culture and Convention Centre KKL		
09.00 h	Welcome Note		Georges T. Roos
09.20 h	Framework for Tomorrow's Business Models	■ ■	Beth Krasna, Thinkstudio
10.00 h	How Intellectual Property Regimes Might Evolve by 2025	■ ■ ■	Dr. Berthold Rutz, European Patent Office Shirin Elahi, Projectleader EPO
10.40 h	Coffee Break		
11.10 h	Food for Brain Health: The Vision of Nestlé	■ ■ ■	Prof. Dr. Werner Bauer, CTO Nestlé
11.50 h	THE FUTURE OF INNOVATION Panel Discussion		with B. Krasna, B. Rutz, S. Elahi, W. Bauer Chair: Rohit Talwar
12.30 h	Lunch Break		
13.45 h	A Fact Based World View	★ ■ ■	Prof. Dr. Hans Rosling, Gapminder
14.25 h	Living Habits of the Europeans	■ ■	Dr. Ulrich Reinhardt, Stiftung Zukunftsfragen an Initiative of British American Tobacco
15.05 h	A Networked Government for 'Whole-of-Nation' Security : Singapore's Risk Assessment and Horizon Scanning (RAHS) Programme	■ ■	Ambassador Chuan Leong Lam, Singapore
15.45 h	Coffee Break		
16.15 h	THE FUTURE OF SOCIETY Panel Discussion		with H. Rosling, U. Reinhardt, C. Lam Chair: Rohit Talwar
17.15 h	Break		
19.00 h	Future Dinner Hotel Schweizerhof		
20.40 h	Dinner Speech: The Future Becomes More Biological. A Bionik World in the Year 2099	★ ■ ■	Prof. Dr. Ingo Rechenberg, TU Berlin
'til late	Future Party		

Wednesday, November 21, 2007

08.30 h	Registration: Culture and Convention Centre KKL		
09.00 h	Opening 2 nd Day		Georges T. Roos
09.10 h	Innovations for the Society of the Future	■ ■ ■	Dr. Matthias Kaiserswerth, Director IBM Zurich Research Laboratory
09.50 h	Futures Thinking in Business. Example of Pitney Bowes	■ ■	Howard Wright, Director for Futures Strategy Pitney Bowes
10.30 h	Coffee Break		
11.00 h	How to Find Weak Signals	■ ■ ■	Elena Hiltunen, Finland Futures Research Center
11.40 h	Future Perspectives of the European Creative Industry	■ ■	Michael Friedewald, Fraunhofer Institute Systems and Innovation Research
12.20 h	Lunch Break with Speaker Corners		
14.30 h	Trend & Scenario Analysis – Upstream Research for the Airbus Cabin Innovation & Design Center	■ ■ ■	Axel Becker, Airbus Deutschland GmbH Cabin Innovation & Design Center
15.10 h	Creating or Stemming Nuclear Sensations: Communicating on the Future of Nuclear Risk	■ ■	Melissa Fleming, Head of Media and Outreach, Intern. Atomic Energy Agency (IAEA)
15.50 h	The Future of Life on Earth	★ ■ ■ ■	Ian Pearson, Futurist BT
16.30 h	End of 3 rd European Futurists Conference Lucerne		

Improve your foresight approach in...

- Innovation
- Society
- Business
- Risk

★ get inspired!

For programme updates, please refer to:
www.european-futurists.org
Programme is subject to change.

3rd EUROPEAN FUTURISTS CONFERENCE LUCERNE, November 19 – 21, 2007

Monday, November 19, 2007



🕒 18.30 | Nov. 19

The Future of Brain, the Brain of the Future

Baroness Prof. Dr. Susan Greenfield
University of Oxford

Is human nature about to change forever? Can we envisage a world where everything we take for granted about ourselves – imagination, free will, love, learning, memory, – becomes obsolete?

At the beginning of the 21st Century, we are standing on the brink of a mind makeover more cataclysmic than anything in our history. The science and technology that are already at the heart of our lives will soon come to transform not just the way we live, but the way we think and feel. And as we learn to appreciate the dynamism and sensitivity of our brain circuitry, the prospect of directly tampering with the very essence of our individuality becomes increasingly likely.

This lecture will explore the prospect of a world where traditional ways of looking at our lives are challenged: reality versus the cyber world, work versus leisure, one generation versus another, and even the fire-wall of our own bodies with the outside world. It is hard to imagine how such basic changes will not effect our personalities and the very thought processes of future generations.

Baroness Susan Greenfield is Director of the Royal Institution, Chancellor of Heriot-Watt University and Professor of Pharmacology at the University of Oxford, investigating neurodegenerative disorders. Awards include 29 Honorary Degrees and Honorary Fellowship of the Royal College of Physicians.

Baroness Susan Greenfield is special guest of Georges T. Roos, Director European Futurists Conference



Prof. Bjorn Lomborg, Copenhagen Business School, 2006 European Futurists Conference

Tuesday, November 20, 2007



🕒 09.20 | Nov. 20

Framework for Tomorrow's Business Models

Beth Krasna
Thinkstudio

A framework for projecting new business models taking into account increasing knowledge and user/client interactivity will be presented. Some examples of the move from the direct economy to direct everything will be discussed. Some comments on the convergence of private and public models, and representation vs participation will be offered looking at the aspect of performance, social responsibility and accountability.

Beth Krasna holds a MS in Chemical Engineering from the ETH Zurich, and a MS in Management from the Sloan School, MIT, USA. She is a founding member of the creative commons ThinkStudio.

Beth Krasna is special guest of Dr. Wendy Schultz *, Infinite Futures



🕒 11.10 | Nov. 20

Food for Brain Health: The Vision of Nestlé

Prof. Dr. Werner Bauer
CTO Nestlé

Whether it is performing in school or maintaining a healthy mental state, brain health is a concern applicable all the way from the very young to the very old. Our vision is to go beyond the prevention of deficiencies and to provide products that will maximize cognitive processes, mood and brain performance throughout the life span. Nestlé strongly believes that it is essential to have high-quality evidence to substantiate health claims. We are thus committed to charting the scope of diet and individual nutrients on brain health by establishing strong research programmes both internally and externally with the best Swiss and international partners.

Prof. Werner Bauer is Executive Vice President of Nestlé S.A. Since 2007 he is Chief Technology Officer, Head of Innovation, Technology, Research and Development.

Dr. Werner Bauer is special guest of Georges T. Roos, Director European Futurists Conference



🕒 10.00 | Nov. 20

How Intellectual Property Regimes Might Evolve by 2025

Dr. Berthold Rutz
European Patent Office (EPO)



Shirin Elahi
Projectleader EPO

Today's knowledge economy is underpinned by intellectual property (IP) and as such, intellectual property rights – copyright, trademarks, geographic indicators, and in particular, patents affect almost everyone across the globe. As awareness of the value of these limited monopoly rights has grown and patents have increasingly been used as a business asset, the public and new emerging powers have started to question the fairness and balance of the existing system.

In 2004 the European Patent Office launched the EPO Scenarios for the Future in order to prepare for possible challenges that the IP system and patents in particular might face in the next 20 years. More than 100 key thinkers from all areas related to IP were interviewed worldwide. Using their input backed up by in-depth research and external experts, four scenarios were developed by a group of EPO Scenario-builders. These four scenarios are not predictions but plausible and challenging futures of the IP world in 2025. Besides being a tool for robust decision-making they provide a framework for discussions of the contentious issues surrounding IP which emerge already today.

Shirin Elahi is a scenario architect specialising in scenarios about complex global risks. She was project leader of a scenario project for the European Patent Office, EPO Scenarios for the Future, examining knowledge risks and the future of intellectual property and patenting.

Berthold Rutz is a patent examiner at the European Patent Office (EPO) in Munich entrusted with search, examination and opposition in the field of biotechnology. He holds a PhD in biochemistry from the Freie Universität Berlin.

Dr. Berthold Rutz and Shirin Elahi are special guests of Dr. Felix Addor *, Swiss Federal Institute of Intellectual Property

Wednesday, November 21, 2007



🕒 13.45 | Nov. 20

A Fact Based World View

Prof. Dr. Hans Rosling
Gapminder

The architecture of global statistics has not yet provided the data access needed for optimal development of information technology.

The animation technology developed for computer games is many years ahead of the technology used to convert time series statistics into easy understandable graphics. The main trends in global health, economy and demography will be shown using animations produced by the Trendalyzer software, that constitute a first example of what can be achieved when comprehensive data merge with new information technology.

Hans Rosling is professor of International Health at Karolinska Institutet and Doctor in Stockholm, Sweden. He co-founded Gapminder Foundation. To promote a fact based world view they developed the Trendalyzer software.

Prof. Hans Rosling is special guest of Oona Strathern, Zukunftsinstitut



🕒 14.25 | Nov. 20

Living Habits of the Europeans

Dr. Ulrich Reinhardt
Stiftung Zukunftsfragen, an Initiative of British American Tobacco

Europe is facing some rapid changes in the 21. century. How does the population see these changes, what are citizens afraid of and how do they want to live in the future? The CEO of the BAT Future Foundation will present first results of a study that will be published in 2008.

Dr. Ulrich Reinhardt is the CEO of the „Foundation of futurology“ of British American Tobacco (formally known as the BAT Leisure-Research-Institute). Reinhardt is a member of several advisory boards and lecturer at the universities of Hamburg, Bayreuth and Bremen (Germany).

Dr. Ulrich Reinhardt is special guest of Johan Peter Paludan *, Copenhagen Institute for Futures Studies



🕒 15.05 | Nov. 20

A Networked Government for 'Whole-of-Nation' Security : Singapore's Risk Assessment and Horizon Scanning (RAHS) Programme

Ambassador Chuan Leong Lam
Singapore

In the current global condition of complexity and uncertainty where asymmetric threats prevail, Singapore has responded to the challenges by sustaining innovation on both governance and technological fronts through the Risk Assessment and Horizon Scanning (RAHS) programme.

As a system, RAHS combines cutting-edge concepts, methodologies and technological solutions to empower the government to detect weak signals and prepare for strategic shocks. As a process of governance, RAHS helps operationalise the networked government approach by fostering multi-agency collaboration to enable 'Whole-of-Nation' security.

RAHS is a long-term commitment. It aims to develop national resiliency to strategic shocks over a wide spectrum of threats ranging from acts of terrorism, financial instability, worrying social trends, climate change, and energy and supply chain disruptions.

Mr Chuan Leong Lam is an Ambassador at Large with the Ministry of Foreign Affairs. He is the Chairman of the Advisory Board to the Risk Assessment and Horizon Scanning Programme in Singapore. Mr Lam graduated from the University of Singapore, in Physics in 1970. He graduated with an MBA from Harvard Business School in 1978.

Ambassador Lam is special guest of Georges T. Roos, Director European Futurists Conference



Future Dinner

🕒 20.40 | Nov. 20

The Future Becomes More Biological. A Bionik World in the Year 2099

Prof. Dr. Ingo Rechenberg
TU Berlin

Random mutation and hoping for a success: that is generally believed to be quite ineffective. Experiments in the laboratory, however, show that artificial evolution becomes a sophisticated optimization technique, if the genetic rules of biological evolution are modelled correctly. This a simple example of how biological paradigms will influence the development of



🕒 09.10 | Nov. 21

Innovations for the Society of the Future

Dr. Matthias Kaiserswerth
Director IBM Zurich Research Laboratory

Innovation occurs at the intersection of invention and insight. With the example of IBM, the presentation will describe how ICT has fundamentally changed IBM's innovation process, how it has enabled massive and global collaboration around new ideas on a scale impossible before. It will then describe some exemplary innovation projects that are of importance to emerging geographies or deal with pressing problems such as the increasing cost of energy and CO² emissions. It will close with a look at how some of the innovations for the emerging geographies, also hold the potential to significantly impact the developed first world.

Matthias Kaiserswerth, Director IBM Zurich Research Laboratory and Vice President Global Systems Management and Compliance Area Strategy, IBM Research.

Since 2006 he has led the IBM Research Strategy in Systems Management and Compliance, coordinating the research work across IBM's eight global research laboratories. In addition in June 2006, he was reappointed director of the IBM Zurich Research Laboratory.

Dr. Kaiserswerth holds a PhD in Computer Science. He is an honorary professor at Friedrich-Alexander University where he teaches applied computer science.

Dr. Matthias Kaiserswerth is special guest of Daniel Huber, President European Futurists Conference, Lucerne

technology. The lecture will encompass topics like: Sense and nonsense of technical prognoses, future of functional and smart materials and Bionik in politics and management 2099.

Ingo Rechenberg studied aircraft engineering at the Technical University of Berlin and at the University of Cambridge/England. In 1966 he established the unofficial work group Evolutionstechnik (evolution technology) at the TU (Technical University, Berlin). In 1972 he was appointed the job of Professor in the field of bionics and evolution technology at the TU Berlin.

Prof. Dr. Ingo Rechenberg is special guest of Karlheinz Steinmüller *, Z_Punkt The Foresight Company

* Member of the Advisory Board of the European Futurists Conference Lucerne.



🕒 09.50 | Nov. 21

Futures Thinking in Business. The Example of Pitney Bowes

Howard Wright

Director, Futures Strategy, Global Industry development Group Pitney Bowes Inc.

Much of the work of the futurist is thinking about thinking – understanding how to think differently and how to communicate differently the changing nature of the world we operate and live in. In this session Howard will explore new tools and tech-

niques – sharing his experiences in a range of business environments over the last 13 years working as a ‘futurist’. He will use Pitney Bowes as a case study and share some of his recent experiences and thoughts on working for a large multinational company.

Howard has worked in the foresight ‘space’ for more than 13 years both within a large corporate and as an independent consultant. He has recently taken up a position as Director of Future Strategy at Pitney Bowes in their World headquarters in the US.

Howard Wright is special guest of Dr. Michael Jackson *, Shaping Tomorrow



🕒 14.30 | Nov. 21

Trend & Scenario Analysis – Upstream Research for the Airbus Cabin Innovation & Design Center

Axel Becker

Airbus Deutschland GmbH
Cabin Innovation & Design Center

Airline markets have changed dramatically in the past 15 years. The average profile of passengers is changing considerably in habits, needs and expectations towards the way of flying. The aircraft cabin, as a major interface between airlines and passengers, is therefore contributing more and more to the success of an airplane program with passenger-related comfort & service features and solutions for more efficient airline processes. Hence the early identification of passenger and airline requirements increasingly influences and determines the market success of future aircraft cabin innovations. This presentation obtains the results of the trend and scenario work done at the Airbus Cabin Innovation & Design Center. It focuses on key deliverables, practices and the experiences regarding transfer and communication towards the Airbus cabin community.

Since 2006 Axel Becker has led the team “Competition & Trend Scouting” at the Airbus Cabin Innovation & Design Center in Hamburg.

Axel Becker is special guest of Dr. Pero Mičić *, FutureManagementGroup AG



🕒 15.10 | Nov. 21

Creating or Stemming Nuclear Sensations: Communicating on the Future of Nuclear Risk

Melissa Fleming

Head of Media and Outreach IAEA

At IAEA headquarters, we see both an emerging renaissance of interest in nuclear power, and at the same time, a growing fear that nuclear terrorism and proliferation could irreversibly change the world as we know it. From the perspective of an IAEA spokesperson, this talk will address the challenges of communicating on the future of a technology that holds tremendous promise, but also danger.

Melissa Fleming joined the International Atomic Energy Agency IAEA as Senior Information Officer and Spokesperson in January 2001. She is responsible for IAEA media relations and outreach; she acts as Spokeswoman of General Director Dr. Mohamed ElBaradai.

Melissa Fleming is special guest of Dr. Rolf Tanner *, Head of Socio-Political Risk Research, Swiss Re



Matt Locke, Head of Innovation BBC New Media, 2006 European Futurists Conference

🕒 11.40 | Nov. 21

Future Perspectives of the European Creative Industry



Michael Friedewald

Fraunhofer Institute Systems and Innovation Research

ICTs represent an important driver for both the supply and demand side of the creative content industry. ICT-driven business activities in a highly creative environment, are a fertile ground for radical innovations (disruptions), which sometimes lead to significant changes in our everyday life and business models. In many cases start-ups can be detected as the originator of the radical innovation making well established global companies increasingly concerned about the “pressure for change”. The talk will present the current state of the art of the Creative Content sector, the technology trends and business evolutions as well as user demand issues. The second aspect of the talk will be on the foresight process supporting to identify and prioritise policy fields that need to be addressed by European policy makers.

Michael Friedewald studied Electrical Engineering, Economics and History of Science and Technology at RWTH Aachen University. Since 1999, he is at the Fraunhofer Institute for Systems and Innovation Research (ISI) where he is a senior researcher and consultant for Information and Communication Technologies, Innovation Research and Technology Assessment.

Michael Friedewald is special guest of Monika Herrmann, moderning

🕒 11.00 | Nov. 21

How to Find Weak Signals



Elina Hiltunen

Finland Futures Research Center

This presentation focuses on weak signals that are signals about forthcoming changes. For utilizing weak signals in anticipating the future changes it is important to find good sources for this type of information. The lecturer has made a study of where futurists find weak signals. In the presentation she shares her understanding of valuable sources of weak signals and ways to utilize them in anticipating the future.

Elina Hiltunen is M.Sc (eng.) and she is currently finalizing her PhD on weak signals at Finland Futures Research Centre. Hiltunen is also a freelance journalist, columnist, consultant, lecturer and educator. She is an active blog writer for TalousSanomat, a major Finnish business magazine.

Elina Hiltunen is special guest of Prof. Markku Wilenius *, Finland Futures Research Centre



🕒 15.50 | Nov. 21

The Future of Life on Earth

Ian Pearson
Futurist, BT

Life on earth is all still based on the same shared biological life processes. This will change dramatically over the next century, as humans discover how life works at the most basic levels, how to replicate and manipulate it, and how to create new life forms from scratch. New life is not necessarily restricted to conventional biology, even if it is inspired by it. It might be electronic, conventionally biological but of a new design, or based on new types of synthetic biology, or any combination of these. The scope for totally new life forms once cyberspace is added into the mix of electronics with synthetic and real biology will be enormous. For example, we could design and build a networked organism that physically spans the whole world, which exists partially in cyberspace and partially in the real physical world. How far can this all go, and what should we do about it?

Ian Pearson graduated in Maths and Physics from Queens University, Belfast. He currently works as BT's futurologist, studying the future of technology and its likely implications across the whole of industry, government and society.

Ian Pearson is special guest of Tina Willibald, Swisscom Innovations



Ged Davis, Managing Director World Economic Forum, 2006 European Futurists Conference

Who should attend?

We are dedicated to improving foresight approaches through inspirational insights, best practice and cutting edge futures studies.

We bring together practitioners and leading futurists from Europe and elsewhere to share experiences.



If you are responsible for foresight

- of innovation
- of society
- of business
- of risk

you should not miss the conference.

This includes

- Chief Executive, Risk and Innovation Officers
- Business innovators
- Strategists
- Futurists
- Thought leaders
- Head of R+D
- Researchers in futures studies

Future Seminar



Monday, Nov. 19

🕒 10 h – 15 h

Culture and Convention Centre KKL, Lucerne

How to See More of the Future with a Practical Toolset

Dr. Pero Mičić
FutureManagementGroup AG

Learn how to design and manage a fully integrated process for foresight and future management with the Eltville Model which has proved its quality and practicability in hundreds of projects. You will get familiar with a process model and a thinking model which serves as a mental map that covers the entire field of foresight and future management.

For further informations visit
www.FutureManagementGroup.com/efcl
Who should attend: Apply for invitation at
www.FutureManagementGroup.com/efcl
or write to
Office@FutureManagementGroup.com



The Climate Protection Partnership

Join us in making the European Futurists Conference carbon neutral!

myclimate – The Climate Protection Partnership – is based on the concept of voluntary and innovative solutions for climate protection and the promotion of renewable energies and energy efficient technologies.

The international initiative originated 2002 as an ETH spin-off in Switzerland. myclimate is one of the leading providers of carbon offsetting measures. Its clients include large firms,

small and medium-sized enterprises, public authorities as well as non-profit organisations and event organizers.

Each participant of the European Futurists Conference Lucerne may contribute (CHF 40.–/€ 30.–) as an option. myclimate carries out concrete climate protection measures by supporting carbon offset projects that lead to a direct reduction of greenhouse gases.

3rd EUROPEAN FUTURISTS CONFERENCE LUCERNE, November 19 – 21, 2007

Registration Rates

Business Conference Pass

Monday until Wednesday – all speeches, Reception Party with keynote (Monday), Future Dinner with keynote (Tuesday)	CHF	1900.–	€	1200.–
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Business Day Pass:

Business Day Pass Tuesday, November 20, 2007	CHF	1050.–	€	700.–
Business Day Pass Wednesday, November 21, 2007	CHF	1050.–	€	700.–
extra: Reception Party with keynote, Monday evening (only with Day Pass)	CHF	150.–	€	100.–
extra: Future Dinner with keynote, Tuesday evening (only with Day Pass)	CHF	150.–	€	100.–

Scholar and NGO Conference Pass

all speeches, Reception Party with keynote (Monday), Future Dinner with keynote (Tuesday)	CHF	950.–	€	650.–
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Scholar and NGO Day Pass

Scholar and NGO Day Pass Tuesday, November 20, 2007	CHF	500.–	€	340.–
Scholar and NGO Day Pass Wednesday, November 21, 2007	CHF	500.–	€	340.–
extra: Reception Party with keynote, Monday evening (only with Day Pass)	CHF	150.–	€	100.–
extra: Future Dinner with keynote, Tuesday evening (only with Day Pass)	CHF	150.–	€	100.–

Climate Protection Partnership

Yes, I would like to contribute to make the European Futurists Conference carbon neutral (www.myclimate.ch)	CHF	40.–	€	30.–
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Discount for companies

10 % off for 2 nd admission from the same company
20 % off for 3 rd and more admission from the same company
Only for Business Conference Pass and Business Day Pass (in 1 single ordering process online)

Future Seminar

Monday, November 19, 2007, 10 h – 15 h	CHF	500.–	€	340.–
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If you book the Pre-Conference Future Seminar 'How to See More of the Future with a Practical Toolset' together with a Conference Business Pass, you will get a discount of CHF 150.– or € 100.– on the regular Conference fee.

Cancellation Policy: Registration refunds can only be made upon receipt of a written request, until August 31, 2007 free of charge. Registration refunds until October 22, 2007 will be subject to a CHF 100.– administration fee. No refunds will be given after October 22, 2007. Substitutions are welcome any time. Please send your request to the EUROPEAN FUTURISTS CONFERENCE by e-mail to: willi@european-futurists.org or by fax to +41 41 240 63 38.

Venue

Culture and Convention Centre Lucerne
Europaplatz 1
CH-6000 Luzern/Switzerland
www.kkl-luzern.ch

Hotel Schweizerhof
Schweizerhofquai
CH-6002 Luzern/Switzerland
www.schweizerhof-luzern.ch

Accommodation

For accommodation you may profit from special rates at recommended hotels in Lucerne, Switzerland.
For more info: www.european-futurists.org

Contact

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Claudia Willi, Organisation

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For programme updates, please refer to:
www.european-futurists.org
Programme is subject to change.

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ZukunftsInstitut	Finland Futures Research Centre
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