

Pressrelease

Digital Cable? Go interactive!

May 2009. Divitel announces their exhibition at the ANGA Cable trade fair in Cologne with a unique 'iDTV over Cable' solution. This Cable IPTV solution offers interactive services over the existing cable network! Now cable operators can deploy interactive services and differentiate with competitive edge applications to reduce churn rate.



(booth E9, together with WISI Communications)

From 26th until 28th of May 2009 leading digital video solutions provider & systems integrator Divitel from The Netherlands, will show their expertise by presenting a unique 'iDTV over cable' solution in Cologne. The solution offers all kinds of interactivity for cable, but integrates with the existing network infrastructure.

It's now possible to offer interactive services via the already existing cable (CATV) network. Interactive services like Video on Demand, Trick-play, timeshiftTV, CatchupTV, nPVR and all kinds of other competitive edge applications are no longer reserved just for large cable companies with huge budgets, or IPTV systems from Telco's. There is more profit to be met from the existing network, without significant des-investments on (headend and network) equipment.

This means:

- More benefit from the existing network;
- Complete interactivity;
- Integration with existing infrastructure (hybrid settop box);
- Cross media/3-screen-strategy (optimum CAPEX/OPEX);
- Futureproof IP Technology;
- Personalized look and feel.

"With this solution, and the cooperation with our well established German businesspartner WISI, Divitel has found the right position to establish itself further on the German market", said Mr. Hans Kornmann, Chief Executive Officer of Divitel.

Divitel presents itself together with WISI Communications; a solid and respectable German technical manufacturer of high-standard CATV-products and other (mobile) communication equipment.

Beyond WISI, some other suppliers Divitel uses for the solution shown at ANGA Cable, are IPTV World series award winning GoBackTV, digital media software solutions provider Nordija, Swedish server systems supplier Edgeware, and RGB Networks, where innovative video processing technology comes from.





About Divitel

Divitel has established a reputation as an independent digital video solutions provider & systems integrator for professional systems in the European DVB and broadcast market. The company has a broad experience in the fields of digital and analogue TV, broadcast, RF networks, terrestrial and satellite transmission and IPTV solutions. Companies offering digital television turn to Divitel to effectively set-up the entire chain. Divitel was established in 1997 and is based in Apeldoorn, The Netherlands.
www.divitel.com



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